

**WAVOO WAJEEHA WOMEN'S COLLEGE, KAYALPATNAM**

**DEPARTMENT OF COMMERCE**

**UG Major PROJECT (2022-23)**

| S.NO. | REG.NO.        | NAME OF THE STUDENT      | NAME OF THE GUIDE | TITLE OF THE PROJECT                                                                                          |
|-------|----------------|--------------------------|-------------------|---------------------------------------------------------------------------------------------------------------|
| 1.    | 20202241301202 | ANGELINE SUKILA KERITH E | Dr. L.R. Subha    | A Study of Customer Satisfaction Towards Luxurious Product Iphone With Special Reference To Tiruchendur Taluk |
| 2.    | 20202241301203 | ASIYA MARIYAM M.N        |                   |                                                                                                               |
| 3.    | 20202241301204 | AYISHA S                 |                   |                                                                                                               |
| 4.    | 20202241301205 | AYSHA MUFLIHA            |                   |                                                                                                               |
| 5.    | 20202241301206 | AYSHA NAJLA H M          |                   |                                                                                                               |
| 6.    | 20202241301207 | DANITTA R                |                   |                                                                                                               |
| 7.    | 20202241301208 | DAPHNE J                 |                   |                                                                                                               |

|     |                |                         |                   |                                                                                                    |
|-----|----------------|-------------------------|-------------------|----------------------------------------------------------------------------------------------------|
| 8.  | 20202241301209 | DENI I                  | Mrs.Jeyaratna     | A Study on Consumer Satisfaction towards Britannia Products with Special Reference to Kayalpatnam  |
| 9.  | 20202241301210 | EASI BANU M             |                   |                                                                                                    |
| 10. | 20202241301211 | FAHEEMA M.A.K           |                   |                                                                                                    |
| 11. | 20202241301212 | FATHIMA ASWARA M S      | Mrs. Naseera Banu | A Study of Customer Perception towards Hyper Market with Special reference to Thoothukudi District |
| 12. | 20202241301213 | FATHIMA FARHANA S. M.   |                   |                                                                                                    |
| 13. | 20202241301214 | FATHIMA FASIHA A        |                   |                                                                                                    |
| 14. | 20202241301215 | FATHIMA FIROZ.M.N       |                   |                                                                                                    |
| 15. | 20202241301216 | FATHIMA MUBASHARA U.A.C |                   |                                                                                                    |
| 16. | 20202241301217 | FATHIMA MUZNA M R       | Dr.S. Selvasanthi | A Study on Consumer Satisfaction towards Sebamed Products in kayalpatnam.                          |
| 17. | 20202241301218 | FATHIMA RIFKA M M       |                   |                                                                                                    |
| 18. | 20202241301219 | FATHIMA RILA            |                   |                                                                                                    |
| 19. | 20202241301221 | GOMATHI.V               |                   |                                                                                                    |
| 20. | 20202241301222 | HABEEB FATHIMA M I      | Miss. G. Revathy  | Effectiveness of Advertisement in Social Media with Special Reference to Kayalpatnam               |
| 21. | 20202241301223 | HABEEB FATHIMA M I      |                   |                                                                                                    |
| 22. | 20202241301224 | HABEEBA HAWWA N         |                   |                                                                                                    |
| 23. | 20202241301225 | HEMA.R.V                |                   |                                                                                                    |

|     |                |                         |                   |                                                                                                      |
|-----|----------------|-------------------------|-------------------|------------------------------------------------------------------------------------------------------|
| 24. | 20202241301226 | JANNATH NISMA K.S       |                   |                                                                                                      |
| 25. | 20202241301227 | JEYA SHREE MARI . S     | Dr.A. Ayisha      | A study on Customer Satisfaction about services offered by Beauty Parlours in Arumuganeri            |
| 26. | 20202241301228 | KATHER AFRA M.S         |                   |                                                                                                      |
| 27. | 20202241301229 | KHILURU FATHIMA M.A     |                   |                                                                                                      |
| 28. | 20202241301230 | LYDISTA J               |                   |                                                                                                      |
| 29. | 20202241301231 | MOHAMED MUSFIRA S       |                   |                                                                                                      |
| 30. | 20202241301232 | MOHAMED DEENA A         | Mrs. Naseera Banu | A Study on Customer Satisfaction towards Arun Ice cream with special reference to Tiruchendur Taluk  |
| 31. | 20202241301233 | MUTHU ABARNA. P         |                   |                                                                                                      |
| 32. | 20202241301234 | MUTHU PRIYA B           |                   |                                                                                                      |
| 33. | 20202241301235 | MUTHUSELVI M            |                   |                                                                                                      |
| 34. | 20202241301236 | MYMOON RUKSHANA T       |                   |                                                                                                      |
| 35. | 20202241301237 | NABIZA BEGUM M          | Dr.S. Selvasanthi | A study on problems and prospects of OnLine Shopping Customers with Special reference at Tiruchendur |
| 36. | 20202241301238 | NOORJAHAN IRFANA A.F.S. |                   |                                                                                                      |
| 37. | 20202241301239 | NOWRIN FATHIMA N        |                   |                                                                                                      |
| 38. | 20202241301240 | PONMAHESWARI M          |                   |                                                                                                      |
| 39. | 20202241301241 | PRIYA LAKSHMI R         |                   |                                                                                                      |

|     |                |                             |                   |                                                                       |
|-----|----------------|-----------------------------|-------------------|-----------------------------------------------------------------------|
| 40. | 20202241301242 | PUVILA K                    | Mrs.M.RajaLakshmi | A Study on Customer Satisfaction towards Set Top Box in Nazareth      |
| 41. | 20202241301243 | RESHMA J                    |                   |                                                                       |
| 42. | 20202241301244 | REVATHY C                   |                   |                                                                       |
| 43. | 20202241301245 | RISHATHA Y                  |                   |                                                                       |
| 44. | 20202241301246 | SAFRIN. H                   |                   |                                                                       |
| 45. | 20202241301247 | SAMU NUWAI RAH S A N        | Mrs.M.RajaLakshmi | A study on ConsumerAwareness towards Food Adulteration in Kayalpatnam |
| 46. | 20202241301248 | SANTHIYA AGNES A            |                   |                                                                       |
| 47. | 20202241301249 | SARA JESMINE P              |                   |                                                                       |
| 48. | 20202241301250 | SEHU SAJEELA S.A.           |                   |                                                                       |
| 49. | 20202241301251 | SHOBIKA S                   |                   |                                                                       |
| 50. | 20202241301252 | SORNA LAKSHMI.V             | Mrs.S.Jeyaratna   | A Study on customer satisfaction towards Home Loan of SBI             |
| 51. | 20202241301253 | SOWMIYA. S                  |                   |                                                                       |
| 52. | 20202241301254 | SULAIMA AFRA O.N            |                   |                                                                       |
| 53. | 20202241301255 | SUMAIYA SALMA S N           |                   |                                                                       |
| 54. | 20202241301256 | SYED ALI FATHIMA MUFISHA MH |                   |                                                                       |
| 55. | 20202241301257 | THANALAKSHMI S              |                   | A Study on Customer satisfaction towards                              |

|     |                |                         |                  |                                                                      |
|-----|----------------|-------------------------|------------------|----------------------------------------------------------------------|
| 56. | 20202241301258 | THUWAIBA MS             | Miss. G. Revathy | Lakme Products with special reference to KPM                         |
| 57. | 20202241301259 | UMA MAKESHWARI          |                  |                                                                      |
| 58. | 20202241301260 | UMMU NAZLA S.S          |                  |                                                                      |
| 59. | 20202241301261 | VANMATHI V              |                  |                                                                      |
| 60. | 20202241301262 | <u>VASUMA@BAMINA A.</u> | Mrs.S.Jayaratna  | A study on consumer satisfaction towards Amul Product in Kayalpatnam |
| 61. | 20202241301263 | YASMIN HUMAIRA. A.      |                  |                                                                      |
| 62. | 20202241301264 | ZUBAITHA RASHITHA J.R   |                  |                                                                      |
| 63. | 20202241301265 | ZULAIHA AFRA S. L       |                  |                                                                      |

  
HOD

  
PRINCIPAL

**PRINCIPAL**  
WAVOO WAJEEHA WOMEN'S COLLEGE  
OF ARTS & SCIENCE  
Tiruchendur Road, Kayalpatnam - 628 204

**A STUDY OF CUSTOMER SATISFICATION TOWARDS  
LUXURIOUS PRODUCT IPHONE WITH SPECIAL REFERENCE  
TO TIRUCHENDUR TALUK**

Major Project report submitted to

**Manonmaniam Sundaranar University**

in partial fulfillment of the requirement for the degree of

**BACHELOR OF COMMERCE**

Major Project submitted by

| NAME                         | CLASS     | REGISTER NO    |
|------------------------------|-----------|----------------|
| E. ANGELINE SUKILA<br>KERITH | III-B.COM | 20202241301202 |
| M.N. ASIYA MARIYAM           | III-B.COM | 20202241301203 |
| S. AYISHA                    | III-B.COM | 20202241301204 |
| S.H. AYSHA MUFLIHA           | III-B.COM | 20202241301205 |
| H.M. AYSHA NAJILA            | III-B.COM | 20202241301206 |

Under the guidance and supervision of

**MRS. Dr. L.R. SUBHA, M.Com., M.Phil., MBA., SET., Ph.D.**

Head, Department of Commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE**

**KAYALPATNAM - 628204**

**APRIL - 2023**

**Mrs. Dr. L.R. SUBHA, M.Com., M.Phil., MBA., SET., Ph.D.**  
Head, of Commerce Department

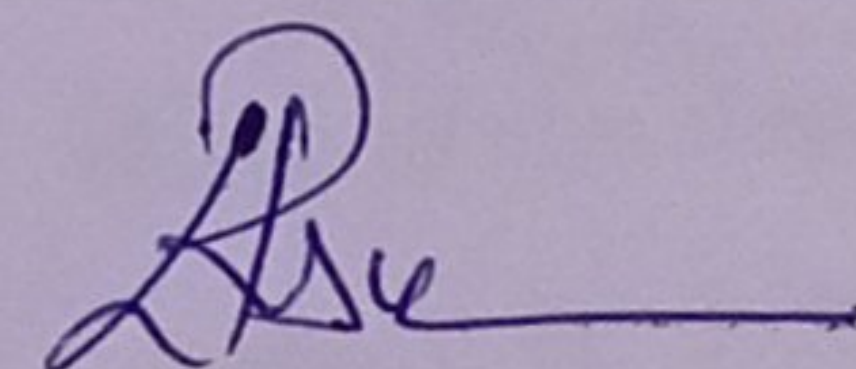
Wavoo Wajeeha Women's College of Arts & Science  
Kayalpatnam – 628204

### **CERTIFICATE**

This is to certify that the major project report entitled **“A STUDY OF CUSTOMER SATISFICATION TOWARDS LUXURIOUS PRODUCT IPHONE WITH SPECIAL REFERENCE TO TIRUCHENDUR TALUK”** is submitted to the **MANONMANIAM SUNDARANAR UNIVERSITY** in partial fulfillment of the requirement for the degree of **BACHELOR OF COMMERCE** is done by **E.ANGELINE SUKILA KERITH, M.N.ASIYA MARIYAM, S.AYISHA, S.H.AYSHA MUFLIHA, H.M.AYSHA NAJILA,** during the period of study ( January 2023 – April 2023) in **WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE, KAYALPATNAM** under my guidance and supervision.

**Place: Kayalpatnam**

**Date: 02.05.2023**



**Faculty Guide**

**Mrs. Dr. L.R. SUBHA**

E. ANGELINE SUKILA KERITH

M.N. ASIYA MARIYAM

S. AYISHA

S.H. AYSHA MUFLIHA

H.M. AYSHA NAJILA

III B.COM

WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE,  
KAYALPATNAM - 628204

### STATEMENT OF CANDIDATES

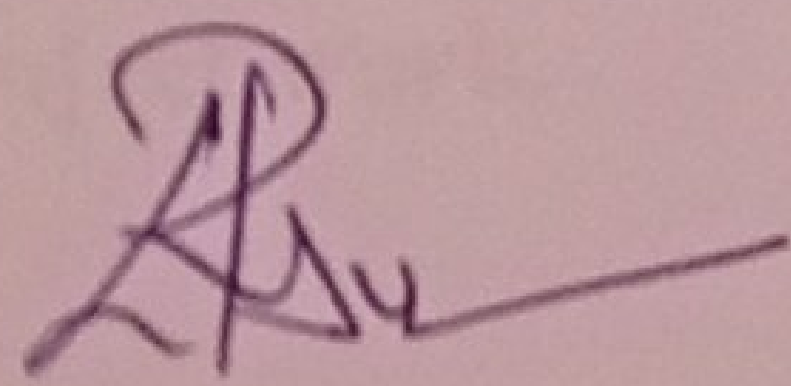
We hereby state that the major project entitled "A STUDY OF CUSTOMER SATISFICATION TOWARDS LUXURIOUS PRODUCT IPHONE WITH SPECIAL REFERENCE TO TIRUCHENDUR TALUK" is our original work done by us under the guidance and supervision of Mrs. Dr. L.R. SUBHA, M.Com., M.Phil., MBA., SET., Ph.D. Assistant professor of the Department of commerce, Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.

Place: Kayalpatnam

Date: 02.05.2023.

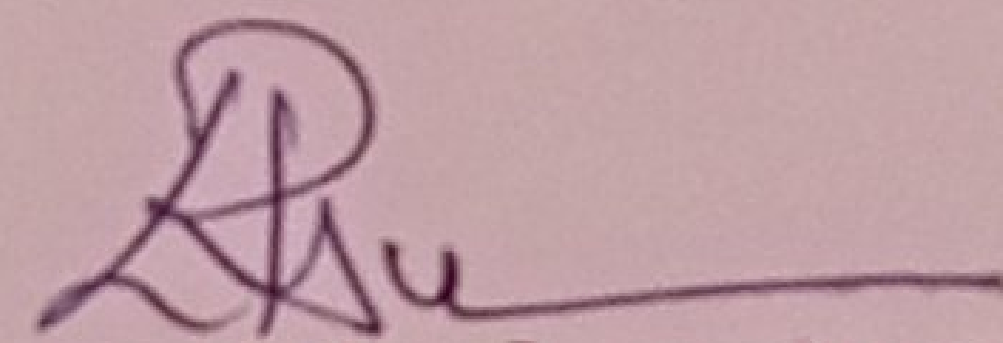
1. E. Angeline Sukila Kerith
2. M.N. Asiya Mariyam.
3. S. Ayisha.
4. S.H. Aysha Mufl-ha.
5. H.M. Aysha Najila

Signature of the candidates



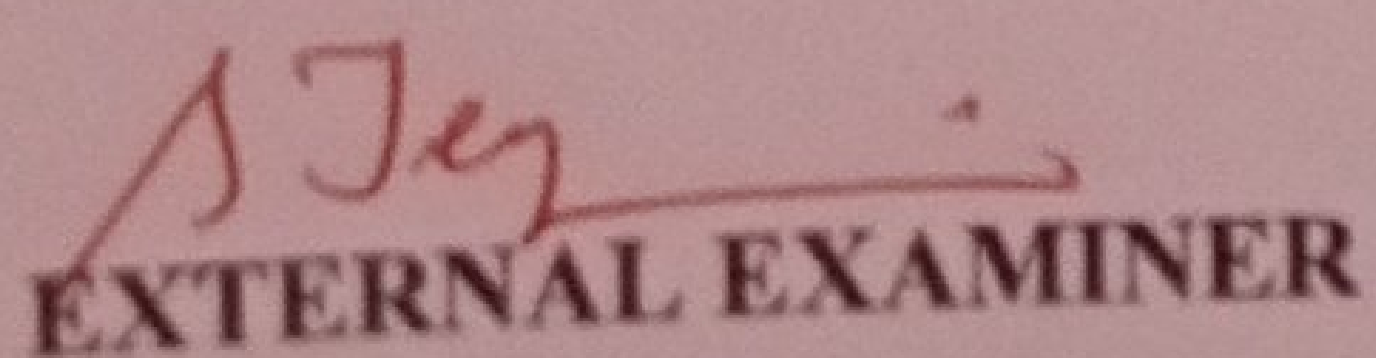
Faculty Guide

Mrs. Dr. L.R. SUBHA

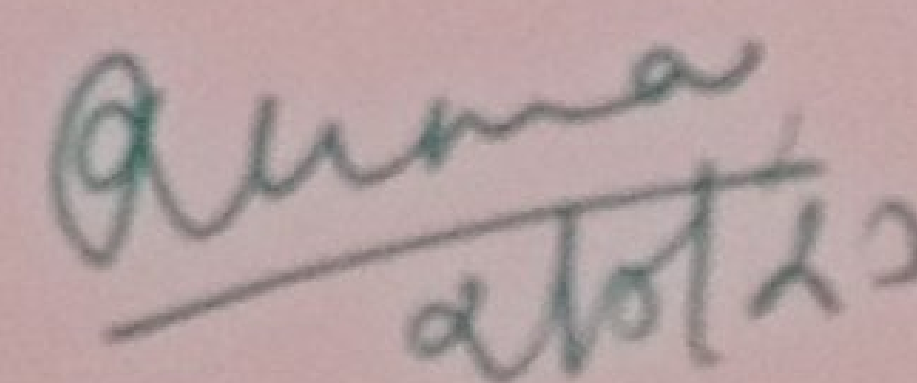


Head of the department

Dr. L.R. SUBHA



EXTERNAL EXAMINER



PRINCIPAL

(Dr. V. RAMA)

**A STUDY ON CONSUMER SATISFACTION TOWARDS BRITANNIA  
PRODUCTS**

**WITH SPECIAL REFERENCE TO  
KAYALPATNAM**

Major project report submitted to  
**Manonmaniam Sundaranar University**

In partial fulfilment of the requirement for the degree of

**BACHELOR OF COMMERCE**

Major Project Submitted by

**NAME**  
**R.DANITTA**  
**J.DAPHNE**  
**I.DENI**  
**M.ESAI BANU**  
**M.A.K.FAHEEMA**

**CLASS**  
**III B.COM**  
**III B.COM**  
**III B.COM**  
**III B.COM**  
**III B.COM**

**REGISTER NO**  
**20202241301207**  
**20202241301208**  
**20202241301209**  
**20202241301210**  
**20202241301211**

Under the guidance and supervision  
**Mrs. S. Jeyaratna M.Com., M.Phil.,**  
Assistant Professor of Commerce



**DEPARTMENT OF COMMERCE**  
**WAVOO WAJEEHA WOMEN'S COLLEGE OF ART & SCIENCE**  
**KAYALPATNAM – 628204**

**APRIL-2023**

Mrs. S. Jeyaratna M.Com.,M.Phil.

Assistant Professor of commerce Department

Wavoo Wajeeha Women's College of Arts & Science,

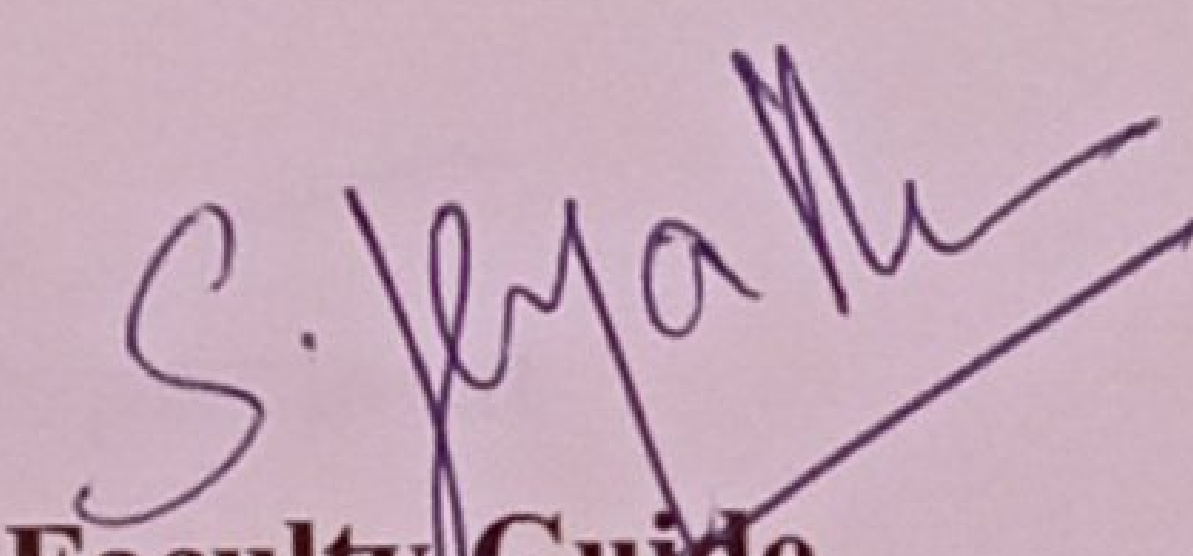
Kalyalpatnam-628204

### **CERTIFICATE**

This is to certify that major project report entitled "**A STUDY ON CONSUMER SATISFACTION TOWARDS BRITANNIA PRODUCTS WITH SPECIAL REFERENCE TO KAYALPATNAM**" Is submitted to the **MANONMANIAM SUNDARANA UNIVERSITY** in partial fulfillment of the requirement for the degree of **BACHELOR OF COMMERCE** is done by **R.DANITTA, J.DAPHNE, I.DENI, M.ESAI BANU, M.A.K.FAHEEMA** During the period of study in Wavoo Wajeeha Women's College of Arts & Science, Kalyalpatnam under my Guidance and supervision.

**Place: Kalyalpatnam**

**Date: 02.05.2023**

  
**Faculty Guide**

**(Mrs. S. Jeyaratna)**

R.DANITTA

J.DAPHNE

I.DENI

M.ESAI BANU

M.A.K.FAHEEMA

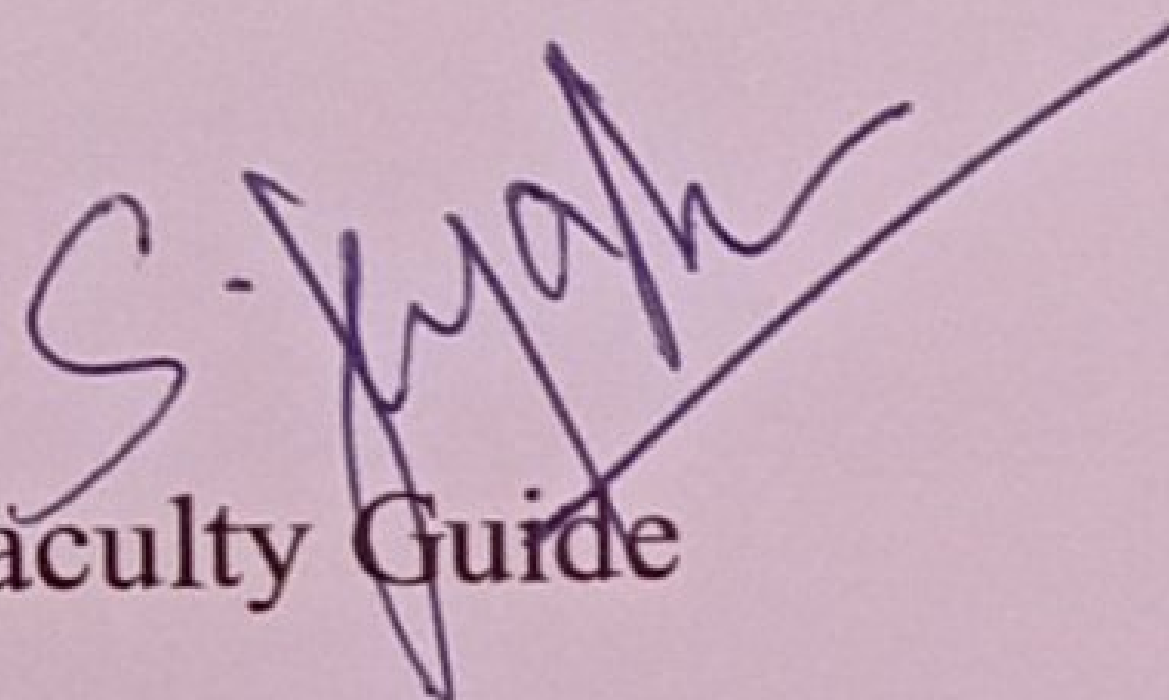
WAVOO WAJEEHA WOMEN'S COLLEGE OF ART & SCIENCE  
KAYALPATNAM – 628204

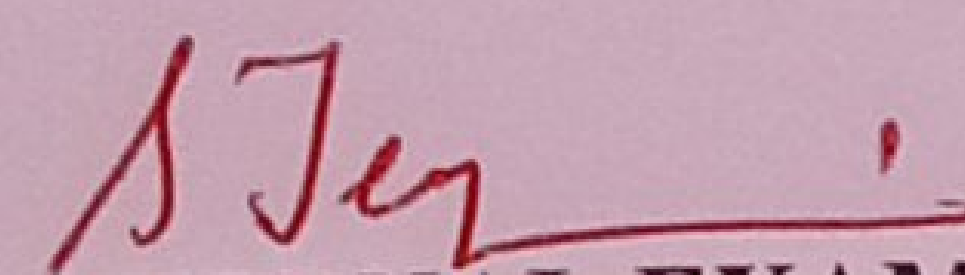
### STATEMENT BY THE CANDIDATES

We here by state that the major project entitled "A STUDY ON CONSUMER SATISFACTION TOWARDS BRITANNIA PRODUCTS WITH SPECIAL REFERENCE TO KAYALPATNAM" is our original work done by us under the guidance and supervision of, Assistant Professor of the Department of commerce, Wavoo Wajeeha Women's College of Arts & Science, Kalyalpatnam

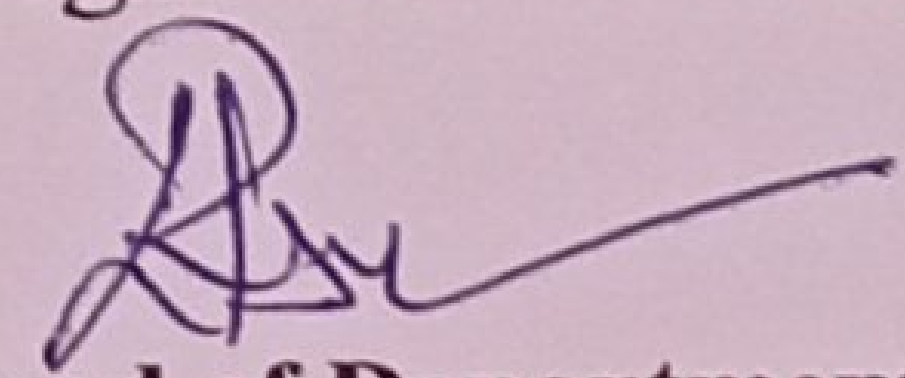
Place: Kalyalpatnam

Date: 02.05.2023

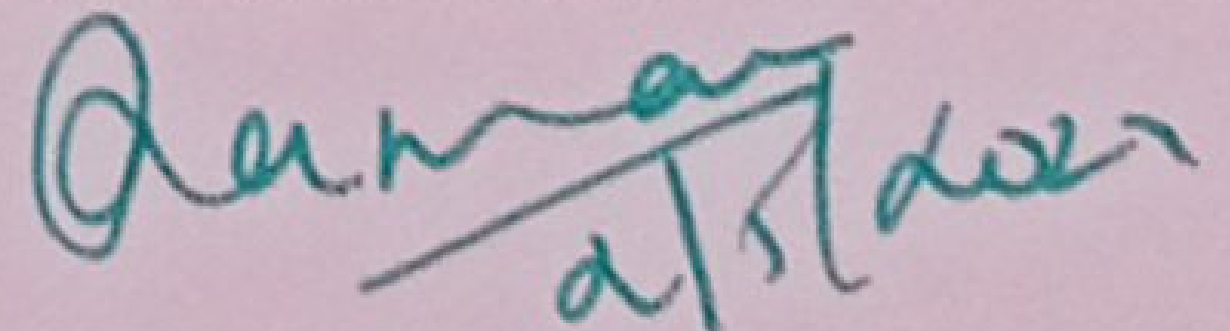
  
Faculty Guide

  
EXTERNAL EXAMINER

1 R. Danitha  
2 J. Daphne  
3 I. Deni  
4 M. Esaibanu.  
5 Fahema  
Signature of candidate

  
Head of Department

Dr. L .R. SUBHA

  
PRINCIPAL

**A STUDY OF CUSTOMER PERCEPTION TOWARDS  
HYPERMARKET  
WITH THE SPECIAL REFERENCE TO THOOTHUKUDI DISTRICT**

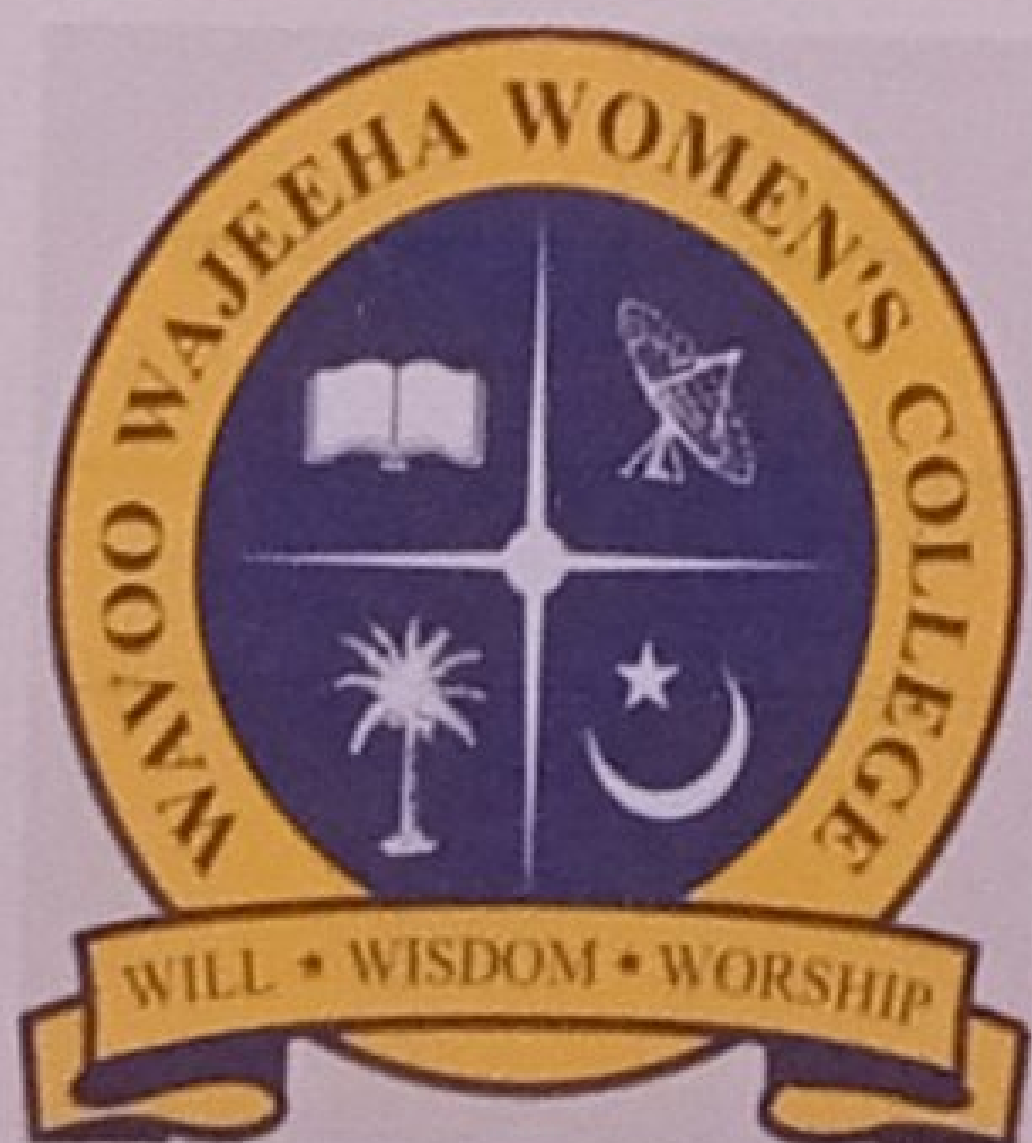
Major Project report submitted to  
**Manonmaniam Sundaranar University**  
in partial fulfillment of the requirement for the degree of  
**BACHELOR OF COMMERCE**

Major Project submitted by

| NAME                      | CLASS     | REGISTER NO    |
|---------------------------|-----------|----------------|
| 1.M.S.FATHIMA ASWARA      | III B.COM | 20202241301212 |
| 2.S.M.FATHIMA FARHANA     | III B.COM | 20202241301213 |
| 3.A.FATHIMA FASIHA        | III B.COM | 20202241301214 |
| 4.M.N.FATHIMA FIROZ       | III B.COM | 20202241301215 |
| 5.U.A.C.FATHIMA MUBASHARA | III B.COM | 20202241301216 |

Under the guidance and supervision of  
**Mrs. P.Naseera Banu M.Com.,M.Phil**

Assistant Professor of Commerce



**DEPARTMENT OF COMMERCE  
WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE  
KAYALPATNAM – 628204  
APRIL – 2023**

**Mrs. P.Naseera Banu M.Com.,M.Phil**

Assistant Professor of Commerce

Wavoo Wajeeha Women's College of Arts & Science

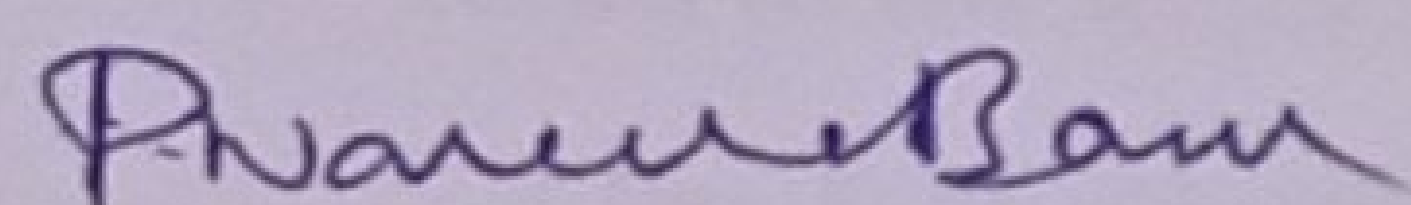
Kayalpatnam – 628204

**CERTIFICATE**

This is to certify that the major project report entitled **“A STUDY OF CUSTOMER PERCEPTION TOWARDS HYPERMARKET WITH THE SPECIAL REFERENCE TO THOOTHUKUDI DISTRICT”** is submitted to the **MANONMANIAM SUNDARANAR UNIVERSITY** in partial fulfillment of the requirement for the degree of **BACHELOR OF COMMERCE** is done by **M.S. FATHIMA ASWARA, S.M. FATHIMA FARHANA, A. FATHIMA FASIHA , M.N. FATHIMA FIROZ, U.A.C.FATHIMA MUBASHARA**, during the period of study ( January 2023 – April 2023) in **WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE, KAYALPATNAM** under my guidance and supervision.

**Place: Kayalpatnam**

**Date: 02.05. 2023**



**Faculty Guide**

**(Mrs.P.NaseeraBanu)**

M.S.FATHIMA ASWARA  
S.M.FATHIMA FARHANA  
A.FATHIMA FASIHA  
M.N.FATHIMA FIROZ  
U.A.C.FATHIMA MUBASHARA

III B.COM

WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE,  
KAYALPATNAM - 628204

### STATEMENT OF CANDIDATES

We hereby state that the major project entitled "A STUDY OF CUSTOMER PERCEPTION TOWARDS HYPERMARKET WITH THE SPECIAL REFERENCE TO THOOTHUKUDI DISTRICT" is our original work done by us under the guidance and supervision of **Mrs.P.Naseera Banu M.Com., M.Phil** , Assistant professor of commerce, Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.

Place: Kayalpatnam

Date: 02.05.2023

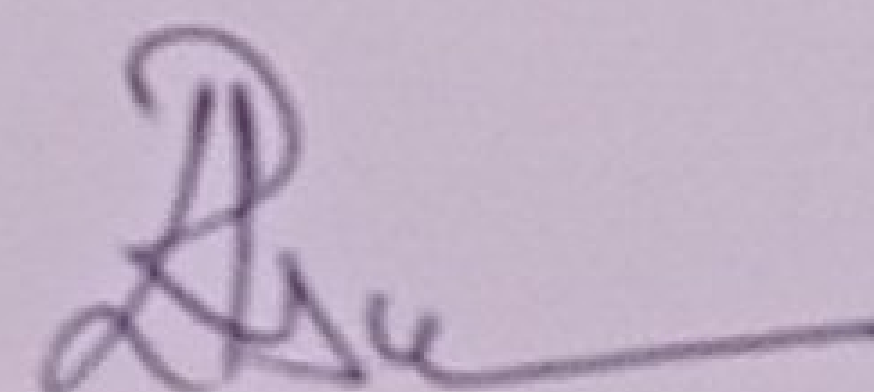


Faculty Guide

(Mrs.P.Naseera Banu)

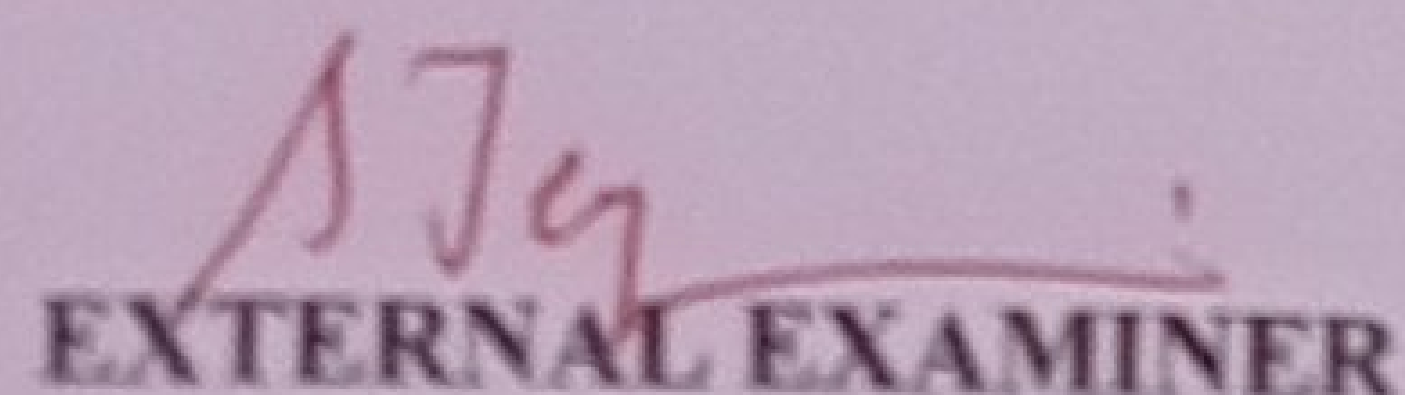
1. M.S. Fathima Aswara
2. S.M. Fathima Farhana
3. A. Fathima Fasiha
4. M.N. Fathima Firoz
5. U.A.C. Fathima Mubashara

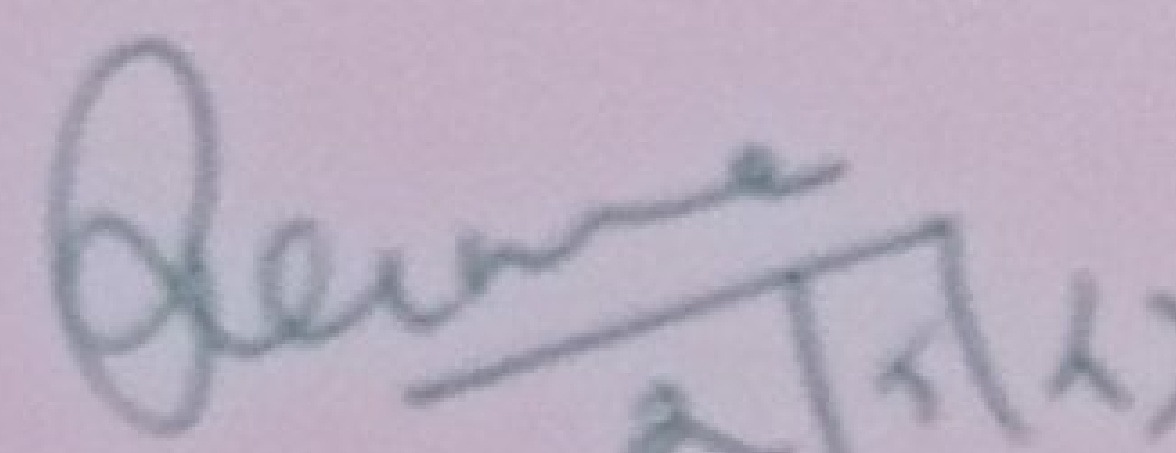
Signature of the candidates



Head of the department

( Dr. L.R. SUBHA)

  
EXTERNAL EXAMINER



PRINCIPAL

( Dr. V. RAMA)

**A STUDY ON CONSUMER SATISFACTION TOWARDS  
SEBAMED PRODUCTS IN KAYALPATNAM**

A Project report submitted to **Manonmaniam Sundaranar University** in partial  
Fulfillment of the requirements for the degree of

**BACHELOR OF COMMERCE**

Submitted By

| NAME              | CLASS     | REGISTER NO    |
|-------------------|-----------|----------------|
| M.R.FATHIMA MUZNA | III B.COM | 20202241301217 |
| M.M.FATHIMA RIFKA | III B.COM | 20202241301218 |
| K.FATHIMA RILA    | III B.COM | 20202241301219 |
| V.GOMATHI         | III B.COM | 20202241301221 |

Under the guidance and supervision of

**Dr. MRS. S. SELVASANTHI. M.com.,M.Phil., PH.D**

Assistant professor of Commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE**

**KAYALPATNAM-628 204**

**April-2023**

**Dr. MRS. S. SELVASANTHI. M.com., M.Phil., PH.D**

**Assistant professor of Commerce**

**Wavoo Wajeeha Women's College of Arts and Science**

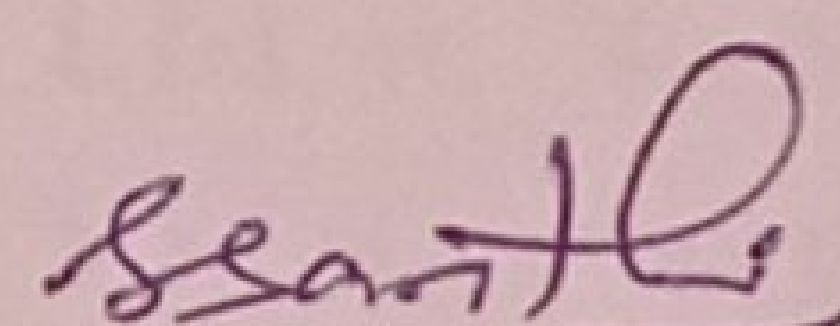
**Kayalpatnam.**

### **CERTIFICATE**

This is to certify that the project report entitled **"A STUDY ON CONSUMER SATISFACTION TOWARDS SEBAMED PRODUCTS IN KAYALPATNAM"** submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of Bachelor of commerce is done by **M.R.FATHIMA MUZNA, M.M.FATHIMA RIFKA, K.FATHIMA RILA, V. GOMATHI** during the period of their study (2020-2023) in Wavoo Wajeeha Women's college of Arts and science, kayalpatnam under my supervision and guidance.

Place: Kayalpatnam

Date: 02.05.2023.

  
**Faculty Guide**

(Dr.Mrs.S.Selvasanthi)

M.R.FATHIMA MUZNA

M.M.FATHIMA RIFKA

K.FATHIMA RILA

V. GOMATHI

III B.Com

Wavoo Wajeeha Women's College of Arts and Science

Kayalpatnam-628204.

### STATEMENT BY THE CANDIDATE

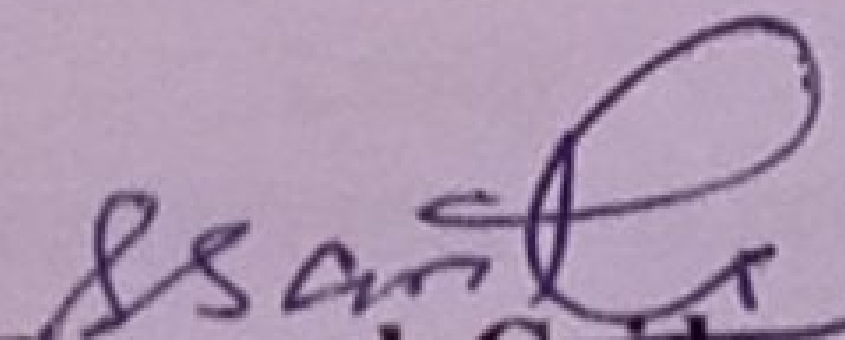
I hereby declare that this project report entitled "A STUDY ON CONSUMER SASTIFACTION TOWARDS SEBAMED PRODUCTS IIN KAYALPATNAM" is the original work done by us under the guidance and supervision of Dr. MRS. S. SELVASANTHI. M.com. M.Phil., PH.D. Assistant professor of commerce, Wavoo Wajeeha Women's College of Arts and Science and it has not been submitted for the award of any degree, diploma, and fellowship or other similar titles of any university or institutions

Place: Kayalpatnam

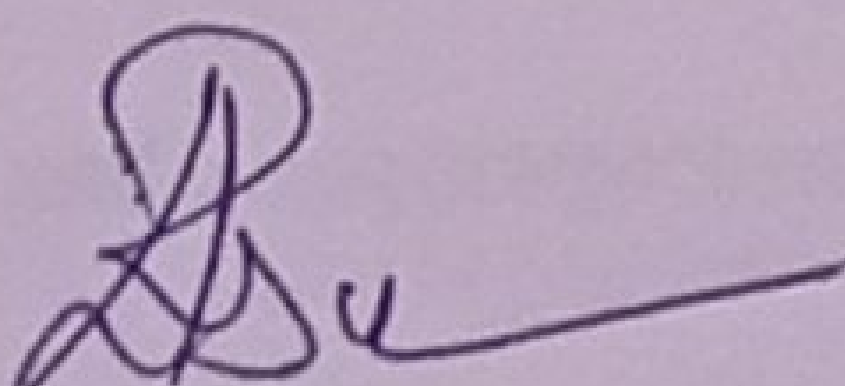
Date: 02.05.2023.

1. M.R. Fathima Muzna.
2. M.M. Fathima Rifka
3. K. Fathima Rila
4. V. Gomathi

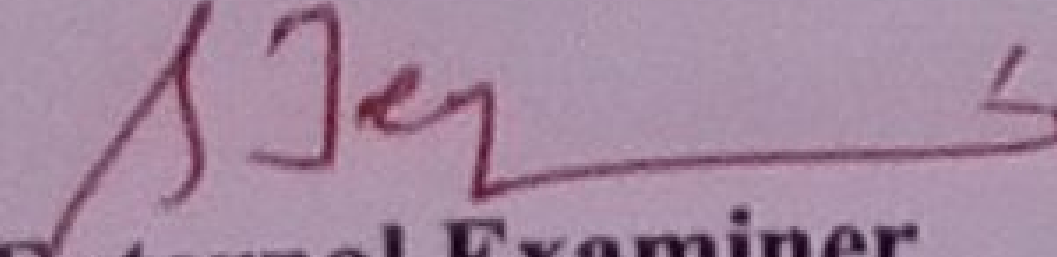
Signature of candidates

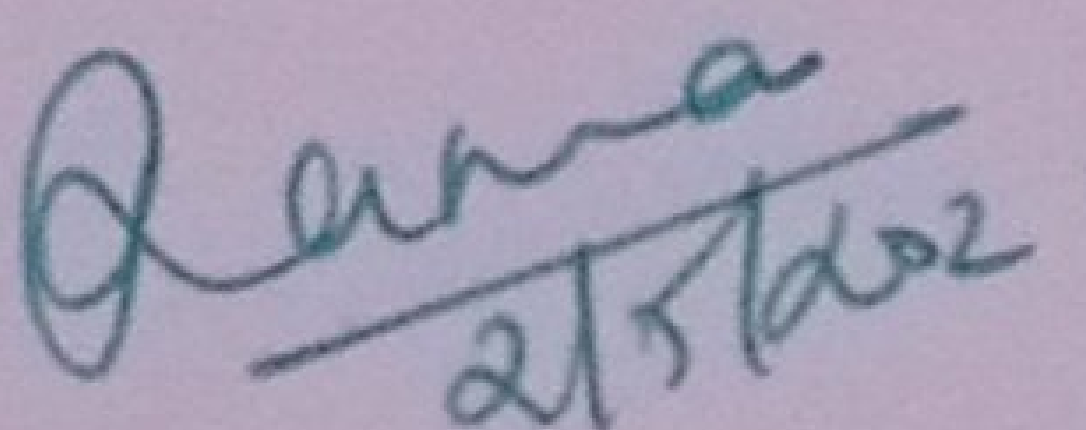
  
Research Guide

(Dr.Mrs.selvasanthi)

  
Head of the department

(Dr.Mrs.L.R.Subha)

  
External Examiner

  
Principal.

(Dr.Mrs.V.Rama)

# **A STUDY ON EFFECTIVENESS OF ADVERTISEMENT IN SOCIAL MEDIA**

**WITH SPECIAL REFERENCE TO**

**KAYALPATNAM**

Major project report submitted to

**Manonmaniam Sundaranar University**

In partial fulfilment of the requirement for the degree of

**BACHELOR OF COMMERCE**

Major Project Submitted by

| NAME                | CLASS      | REGISTER NO    |
|---------------------|------------|----------------|
| M.I. HABEEB FATHIMA | III B.COM  | 20202241301222 |
| M.I.HABEEB FATHIMA  | III B.COM  | 20202241301223 |
| N.HABEEBA HAWWA     | III B.COM  | 20202241301224 |
| R.V.HEMA            | III B. COM | 20202241301225 |
| K.S. JANNATH NISMA  | III B.COM  | 20202241301226 |

Under the guidance and supervision of

**G.REVATHI M.Com, M.Phil., M.B.A., M.A., B.ED.**

Assistant professor of commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ART & SCIENCE**

**KAYALPATNAM – 628204**

**APRIL-2023**

G.REVATHY M.Com., M.Phil., M.B.A., M.A., B.ED.

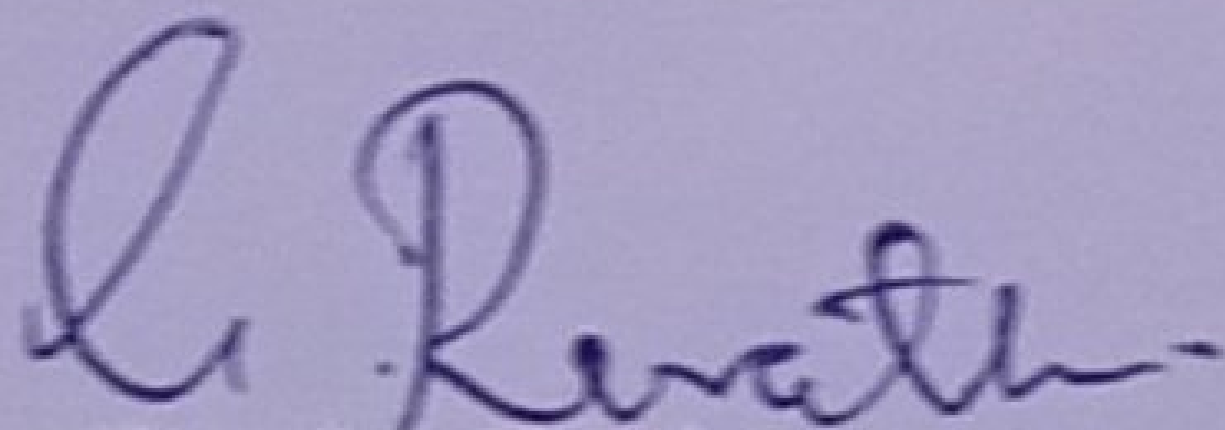
Assistant Professor of Commerce Department,  
Wavoo Wajeeha Women's College of Arts & Science,  
Kayalpatnam -628204

### CERTIFICATE

This is to certify that the major project report entitled "A STUDY ON EFFECTIVENESS OF ADVERTISEMENT IN SOCIAL MEDIA WITH SPECIAL REFERENCE TO KAYALPATNAM" is submitted to the MANONMANIAM SUNDARANAR UNIVERSITY in partial fulfilment of the requirement for the degree of BACHELOR OF COMMERCE is done by M.I. HABEEB FATHIMA (24-3-2002), M.I. HABEEB FATHIMA (25-2-2003), N.HABEEBA HAWWA, R.V.HEMA, K.S.JANNATH NISMA during the period of their study in WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE, KAYALPATNAM under my guidance and supervision.

Place: Kayalpatnam

Date : 02 - 05 - 2023

  
Faculty Guide

G.REVATHY

M.I.HABEEB FATHIMA (24/3/2002)  
M.I.HABEEB FATHIMA (25/2/2003)  
N.HABEEBA HAWWA  
R.V.HEMA  
K.S.JANNATHNISMA  
III B.Com  
WAYOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE  
KAYALPATNAM-628204

### STATEMENT BY THE CANDIDATES

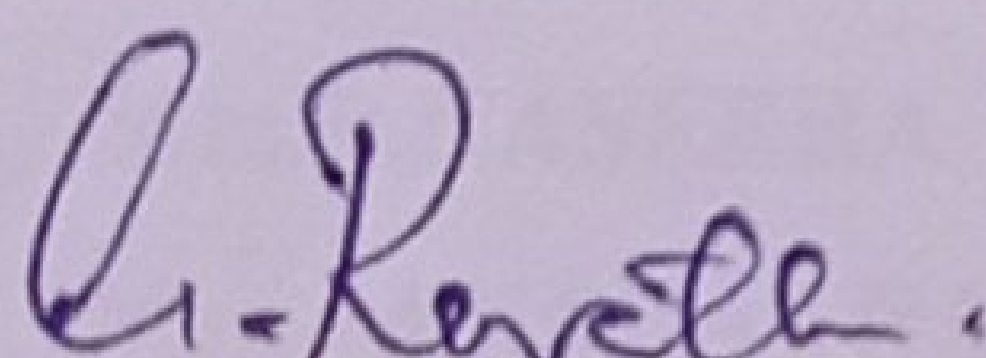
We hereby state that the major project entitled "A STUDY ON EFFECTIVENESS OF ADVERTISEMENT IN SOCIAL MEDIA WITH SPECIAL REFERENCE TO KAYALPATNAM" is our women's original work done by us under the guidance and supervision of Miss.G.REVATHI M.Com., M.Phil., M.B.A., M.A., B.Ed., Assistant Professor of Commerce, Wavoo Wajeeha Women's college of arts and science, Kayalpatnam.

Place: Kayalpatnam

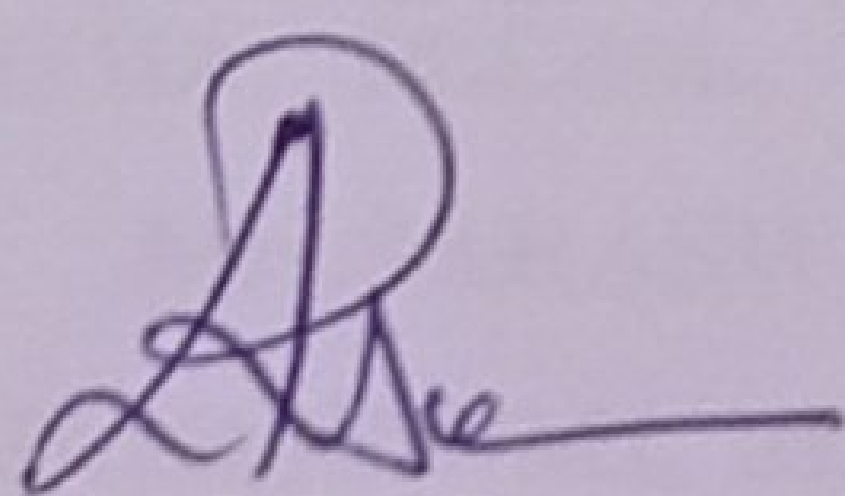
Date : 02-05-2023

1. M.I.Habeeb Fathima
2. M.I.Habeeb Fathima
3. N. Habeeba Hawwa
4. R.V. Hema.
5. K.S. Jannath Nisra

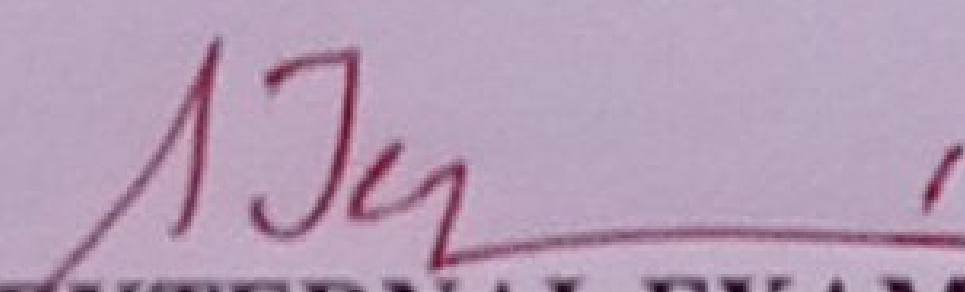
Signature of candidates

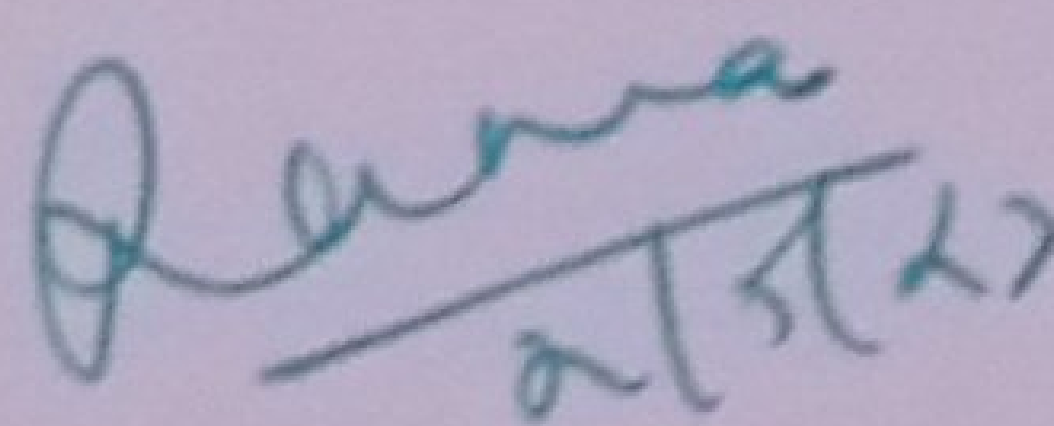
  
Faculty Guide

Miss.G.RAVATHI

  
Head of the Department

Dr.L.R.SUBHA

  
EXTERNAL EXAMINER

  
PRINCIPAL

(Dr.Mrs.V.RAMA)

**A STUDY ON CUSTOMER SATISFICATION ABOUT SERVICES  
OFFERED BY BEAUTY PARLOURS IN ARUMUGANERI**

A project report submitted in **Manonmaniam Sundaranar University** in partial fulfilment  
of the requirements for the degree of

**BACHELOR OF COMMERCE**

**SUBMITTED BY**

| <b>NAME</b>                | <b>CLASS</b>     | <b>REG.NO</b>         |
|----------------------------|------------------|-----------------------|
| <b>S.JEYASHREE MARI</b>    | <b>III B.COM</b> | <b>20202241301227</b> |
| <b>M.S.KATHER AFRA</b>     | <b>III B.COM</b> | <b>20202241301228</b> |
| <b>M.A.KHILURU FATHIMA</b> | <b>III B.COM</b> | <b>20202241301229</b> |
| <b>J.LYDISTA</b>           | <b>III B.COM</b> | <b>20202241301230</b> |
| <b>S.MOHAMED MUSFIRA</b>   | <b>III B.COM</b> | <b>20202241301231</b> |

Under the guidance and supervision of

**Dr. Mrs. A. AYISHA, M.com., M.Phil., PhD.,**

Assistant professor of commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE**

**KAYALPATNAM – 628204**

**APRIL – 2023**

**Dr. Mrs. A. AYISHA, M. Com., M. Phil., PhD.,**

**Assistant professor of Commerce**

**Wavoo Wajeeha Women's College of Arts and Science**

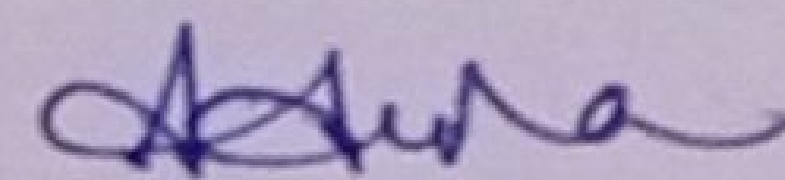
**Kayalpatnam – 628204**

**CERTIFICATE**

This is to certify the dissertation entitled. **A STUDY ON CUSTOMER SATISFICATION ABOUT SERVICES OFFERED BY BEAUTY PARLOUS IN ARUMUGANERI** submitted to Manonmaniam Sundaranar University in partial fulfilment of requirement for the award of the degree of Bachelor of Commerce is done by **S. JEYASHREE MARI, M.S. KATHER AFRA, M.A.KHILURU FATHIMA, J. LYDISTA, S. MOHAMED MUSFIRA** during the period of their study (2020 – 2023) in Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam under m supervision and guidance.

**Place: Kayalptnam**

**Date: 02.05.2023**



**Faculty guide**

**(Dr.Mrs. A. Ayisha)**

**S.JEYASHREE MARI**

**M.S. KATHER AFRA**

**M.A.KHILURU FATHIMA**

**J. LYDISTA**

**S.MOHAMMED MUSFIRA**

**III B.COM**

**Wavoo Wajeeha Women's College of Arts and Science**

**Kayalptnam – 628204**

**STATEMENT BY THE CANDIDATE**

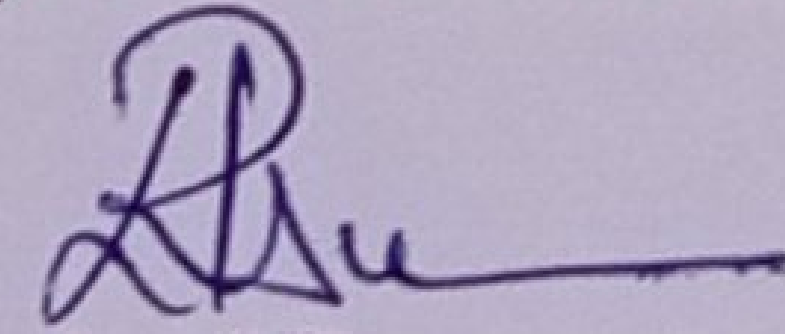
There by declare that the dissertation entitle. **A STUDY ON CUSTOMER SATISFICATION ABOUT SERVICES OFFERED BY BEAUTY PARLOURS IN ARUMUGANERI** is the original work done by us under guidance and supervisions of **DR. Mrs. A. AYISHA M.com., M.Phil., PhD.,** Assistant Professor of Commerce, Wavoo Wajeeha Women's College of Arts and Science.

**Place: Kayalptnam**

**Date: 02.05.2023**

1. S. Jeya Shree Mari
2. M.S. Kather Afra
3. M.A. Khiluru Fathima
4. J. Lydistka
5. S. Mohamed Musfira

**Signature of the candidate**



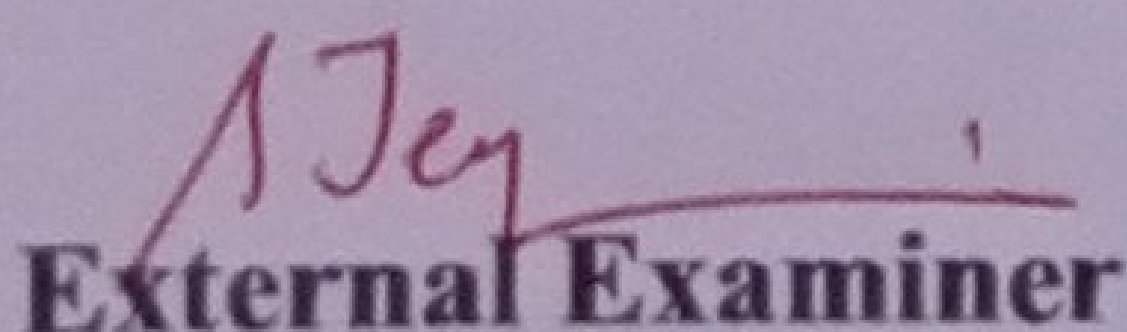
**Head of Department**

**(Dr. Mrs. L. R. Subha)**

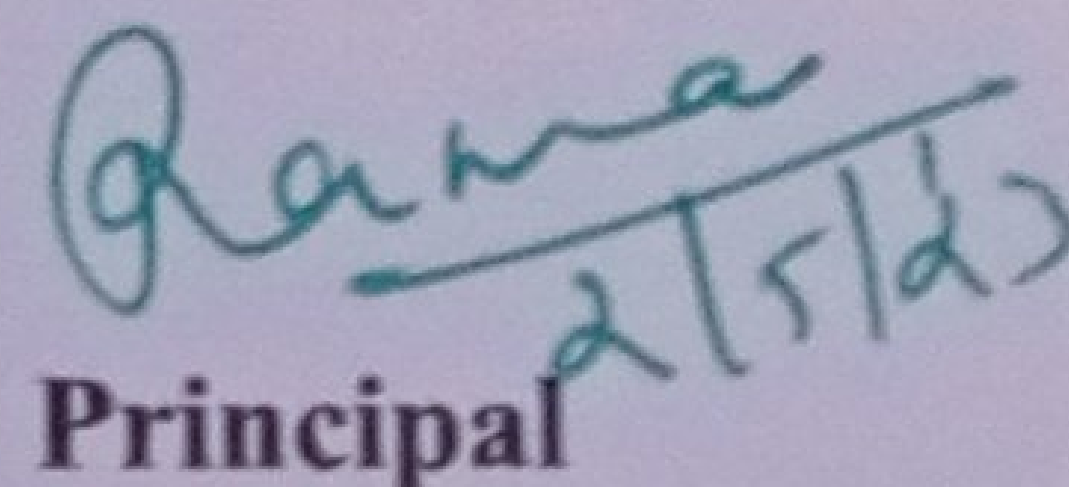


**Research Guide**

**(Dr. Mrs. A. Ayisha)**



**External Examiner**



**Principal**

**(Dr. Mrs. V. Rama)**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS ARUN ICE  
CREAM WITH SPECIAL REFERENCE TO TIRUCHENDUR  
TALUK.**

A project report submitted to **Manonmaniam Sundaranar University** In partial  
fulfillment of the requirements for the degree of

**BACHELOR OF COMMERCE**

**SUBMITTED BY**

| NAME              | CLASS     | REG.NO         |
|-------------------|-----------|----------------|
| MOHAMED DEENA.A   | III B.com | 20202241301232 |
| MUTHU ABARNA.P    | III B.com | 20202241301233 |
| MUTHU PRIYA.B     | III B.com | 20202241301234 |
| MUTHU SELVI.M     | III B.com | 20202241301235 |
| MYMOON RUKSHANA.T | III B.com | 20202241301236 |

Under the guidance and supervision of

**Mrs. P.NASEERA BANU. M Com., M. Phil.**

Assistant professor of Department of Commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ART AND SCIENCE  
KAYALPATNAM – 628204**

**APRIL – 2023**

**Mrs. P.NASEERA BANU M.Com., M.Phil..**

**Assistant Professor of Commerce**

**Wavoo Wajeeha Women's College of Arts and Science**

**Kayalpatnam –628204.**

**CERTIFICATE**

This is to certify that the major project entitled **“A STUDY ON CUSTOMER SATISFACTION TOWARDS ARUN ICE CREAM WITH SPECIAL REFERENCE TO TIRUCHENDUR TALUK”** is submitted to the **MANONMANIAM SUNDARANAR UNIVERSITY** in partial fulfillment of the requirement for the degree of **BACHELOR OF COMMERCE** is done by **MOHAMED DEENA, MUTHU ABARNA, MUTHU PRIYA, MUTHU SELVI, MYMOON RUKSHANA**, during the period of study (2020-2023) in **WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS & SCIENCE, KAYALPATNAM** under my guidance and supervision.

**PLACE: KAYALPATNAM.**

**DATE: 02.05.2023**

*P.Naseera Banu*

**Faculty guide**

**(Mrs. P.NASEERA BANU)**

MOHAMED DEENA.A

MUTHU ABARNA.P

MUTHU PRIYA.B

MUTHU SELVI.M

MYMOON RUKSHANA.T

III B.COM

Wavoo Wajeeha Women's College of Arts and Science.

Kayalpatnam-628204.

**STATEMENT BY THE CANDIDATE**

I hereby declare that the major project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS ARUN ICE CREAM WITH SPECIAL REFERENCE TO TIRUCHENDUR TALUK" is the original work done by me under the guidance and supervision of Mrs. P. NASEERA BANU M.Com.,M.Phil. Assistance Professor of Commerce, Wavoo Wajeeha Women's Collage of Art and Science , Kayalpatnam.

PLACE: Kayalpatnam

DATE: 02.05.2023

1. A. Mohamed Deena
2. P. Muthu Abarna,
3. B. Muthu Priya,
4. M. Muthu Selvi
5. T. Mymoon Rukshana.

Signature of the candidates:

*P. Naseera Banu*

**Research Guide**

(Mrs. P. Naseera Banu)

*Dr. L. R. Subha*

**Head of the Department**

(Dr. L. R. Subha)

*Dr. V. Rama*  
21/5/2023

**Principal**

(Dr. V. Rama)

*A. Jey*  
**External Examiner**

**A STUDY ON PROBLEMS AND PROSPECTS OF ONLINE SHOPPING  
CUSTOMERS WITH SPECIAL REFERENCE AT TIRUCHENDUR.**

A major project report submitted to

**Manonmaniam Sundaranar University**

in partial fulfillment of the requirements for the degree of

**Bachelor of Commerce**

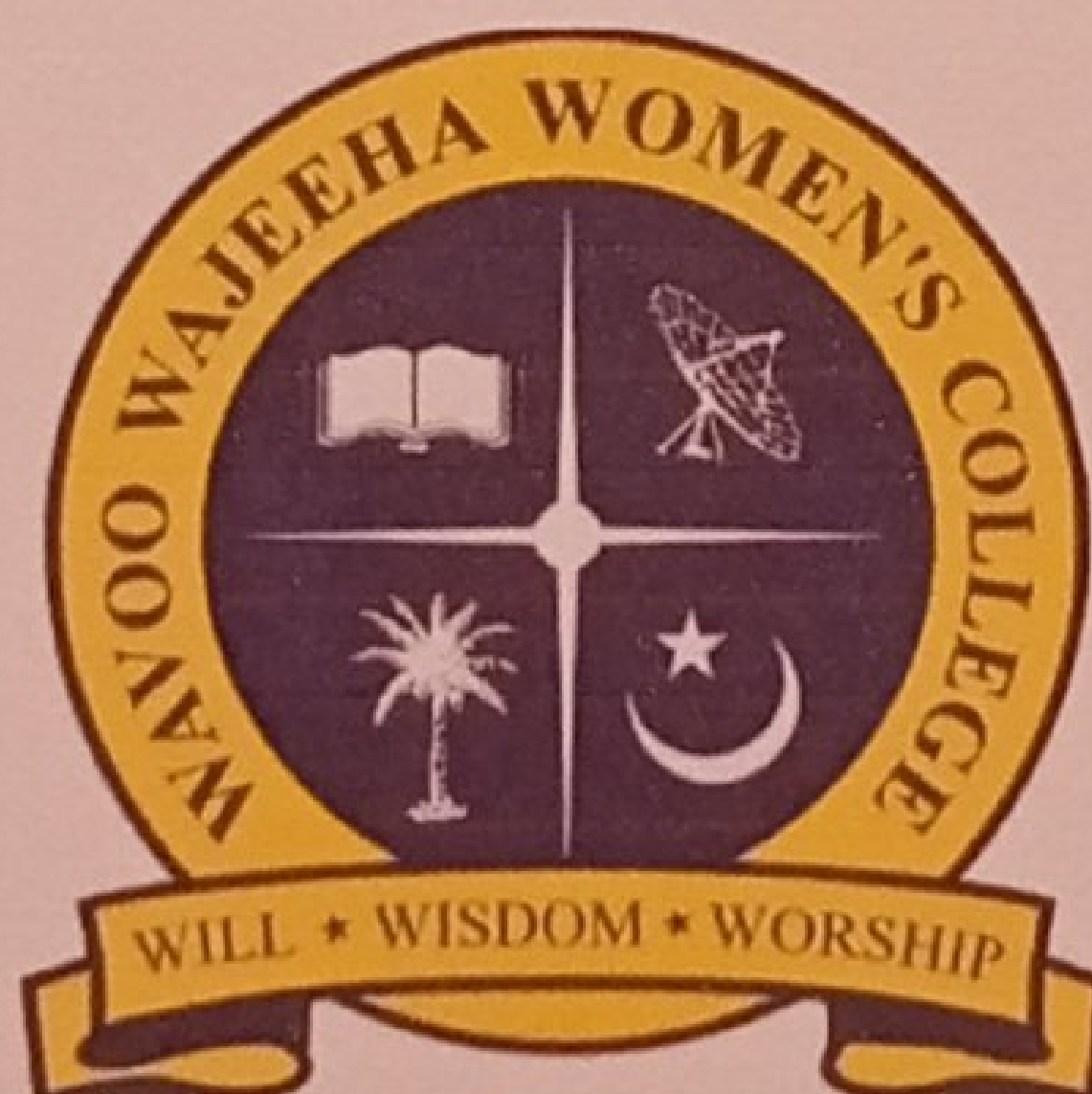
Submitted by

| NAME                  | CLASS     | REGISTER NO    |
|-----------------------|-----------|----------------|
| M. NABIZA BEGUM       | III B.COM | 20202241301237 |
| F.S. NOORJAHAN IRFANA | III B.COM | 20202241301238 |
| N. NOWRIN FATHIMA     | III B.COM | 20202241301239 |
| M. PONMAHESWARI       | III B.COM | 20202241301240 |
| R. PRIYA LAKSHMI      | III B.COM | 20202241301241 |

Under the guidance and supervision of

**Dr. S. Selvasanthi, M.Com., M.phil., Ph.D**

Assistant Professor of Commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE**

**KAYALPATNAM-628204**

**APRIL-2023**

**Mrs. S. Selvasanthi, M.Com., M.phil., Ph.D**

Assistant Professor of Commerce Department,

Wavoo Wajeeha Women's College of Arts and Science,

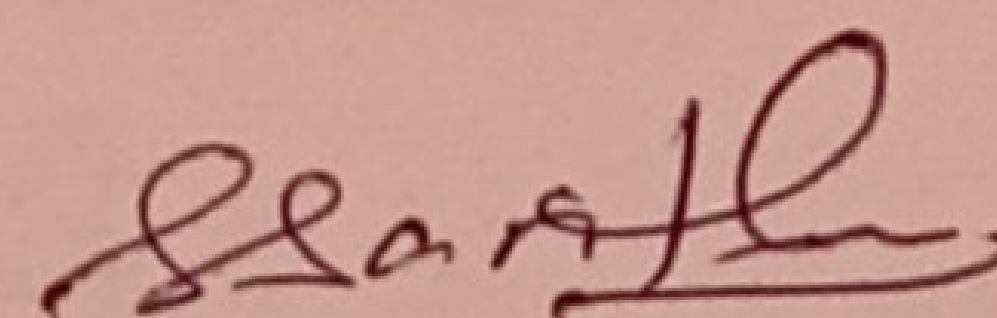
Kayalpatnam-628204.

### **CERTIFICATE**

**This is to certify that the major project report entitled "A STUDY ON PROBLEMS AND PROSPECTS OF ONLINE SHOPPING CUSTOMERS WITH SPECIAL REFERENCE AT TIRUCHENDUR" is submitted to the MANONMANIAM SUNDARANAR UNIVERSITY in partial fulfilment of the requirement for the degree of BACHELOR OF COMMERCE is done by M. NABIZA BEGUM, A.F.S. NOORJAHAN IRFANA, N. NOWRIN FATHIMA, M. PONMAHESWARI, R. PRIYA LAKSHMI during the period of study (February 2023-May 2023) in WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE, KAYALPATNAM under my guidance and supervision.**

**Place: Kayalpatnam**

**Date: 02.05.2023**



**Faculty guide**

**(Dr. S. Selvasanthi)**

M. NABIZA BEGUM  
A.F.S. NOORJAHAN IRFANA  
N. NOWRIN FATHIMA  
M. PONMAHESWARI  
R. PRIYA LAKSHMI  
III B.COM

WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE,  
KAYALPATNAM.

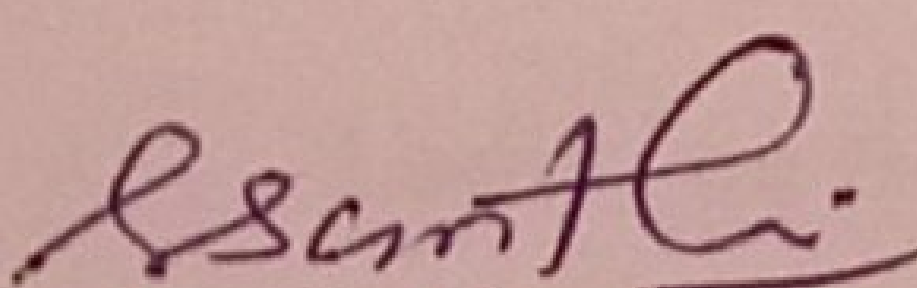
#### STATEMENT OF THE CANDIDATES

We hereby state the major project entitle "A STUDY ON PROBLEMS AND PROSPECTS OF ONLINE SHOPPING CUSTOMERS WITH SPECIAL REFERENCE AT TIRUCHENDUR" is our original work done by us under the guidance and supervision of **Dr.S.Selvasanthi** Assistant Professor of commerce, Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.

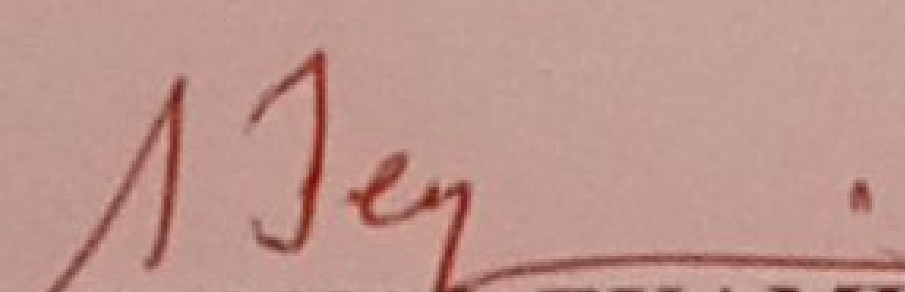
1. M. Nabiza Begum
2. A.F.S. Noorjahan Irana
3. N. Nowrin Fathima.
4. M. Ponmaheswari.
5. R. Priya Lakshmi

Place: Kayalpatnam

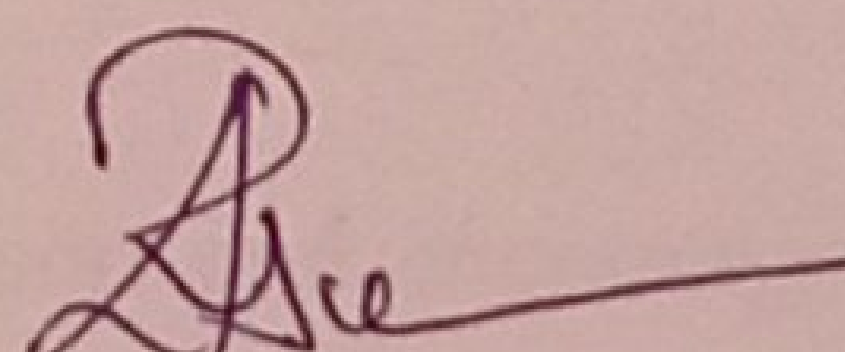
Date: 02.05.2023

  
Faculty Guide

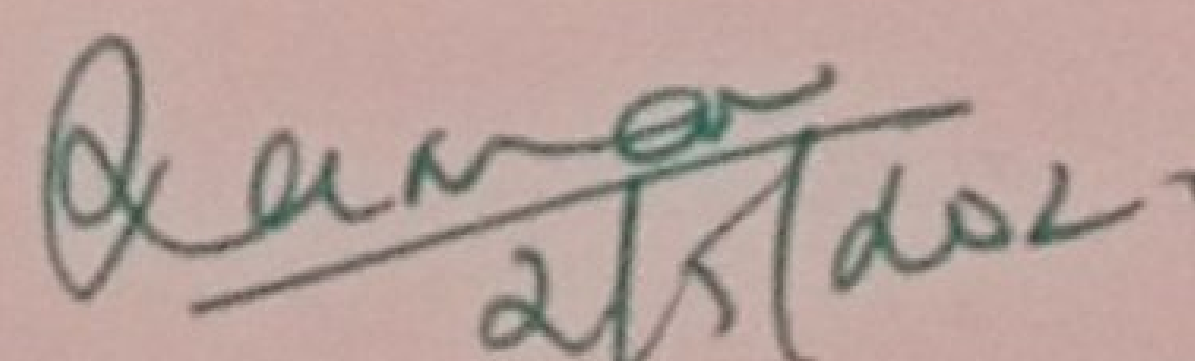
(Dr.S. Selvasanthi)

  
EXTERNAL EXAMINER

Signature of the candidates

  
Head of the Department

(Dr. L.R. SUBHA)

  
PRINCIPAL

(Dr. V. RAMA)

**A STUDY ON CUSTOMER SATISFACTION TOWARDS SET TOP  
BOX IN NAZARETH**

A project report submitted to **Manonmaniam Sundaranar University** In partial  
fulfillment of the requirements for the degree of

**BACHELOR OF COMMERCE**

**SUBMITTED BY**

| NAME       | CLASS     | REG.NO         |
|------------|-----------|----------------|
| K.PUVILA   | III B.COM | 20202241301242 |
| J.RESHMA   | III B.COM | 20202241301243 |
| C.REVATHY  | III B.COM | 20202241301244 |
| Y.RISHATHA | III B.COM | 20202241301245 |
| H.SAFRIN   | III B.COM | 20202241301246 |

Under the guidance and supervision of

**Mrs. M. Rajalakshimi M Com., M. Phil.,SET.,NET.**

Assistant professor of commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ART AND SCIENCE**

**KAYALPATNAM – 628204**

**APRIL - 2023**

**Mrs. M. Rajalakshmi M.Com., M.Phil., SET., NET.**

**Assistant Professor of Commerce**

**Wavoo Wajeeha Women's College of Arts and Science**

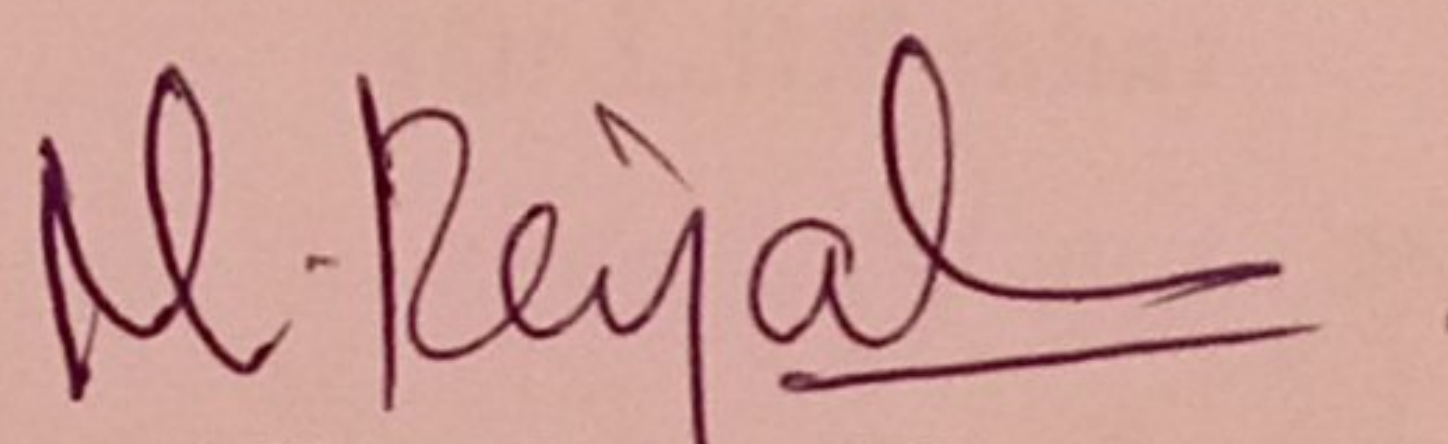
**Kayalpatnam – 628204.**

**CERTIFICATE**

This is to certify the dissertation entitled, **A STUDY ON CUSTOMER SATISFACTION TOWARDS SET TOP BOX IN NAZARETH** Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce is done by **K.PUVILA, J.RESHMA, C.REVATHY, Y.RISHATHA, H.SAFRIN** during the period of her study (2020-2023) in Wavoo Wajeeha Women,s College of Art and Science, Kayalpatnam under my supervision and guidance.

**Place: Kayalpatnam**

**Date: 02/05/2023**

  
**Faculty guide**

**(Mrs. M. Rajalakshmi)**

K.PUVILA

J.RESHMA

C.REVATHY

Y.RISHATHA

H.SAFRIN

III B.COM

Wavoo Wajeeha Women's College of Arts and Science

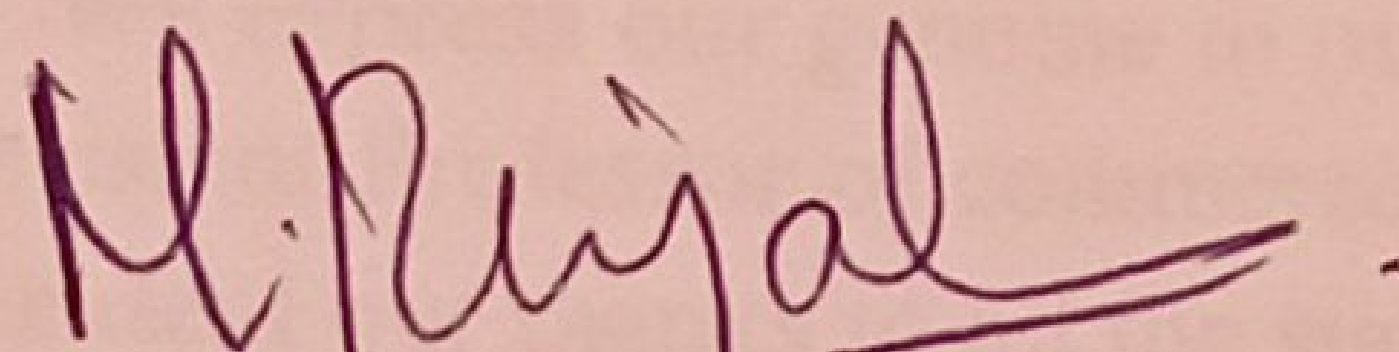
Kayalpatnam – 628204

### STATEMENT BY THE CANDIDATE

I hereby declare that the dissertation entitled **A STUDY ON CUSTOMER SATISFACTION TOWARDS SET TOP BOX IN NAZARETH** is the original work done by me under the guidance and supervision of **Mrs M. Rajalakshmi M.Com., M.Phil., SET., NET.** Assistance Professor of Commerce, Wavoo Wajeeha Women's Collage of Art and Science and it has not been submitted for the award of any degree, diploma, and fellowship or other similar titles of any university or institution.

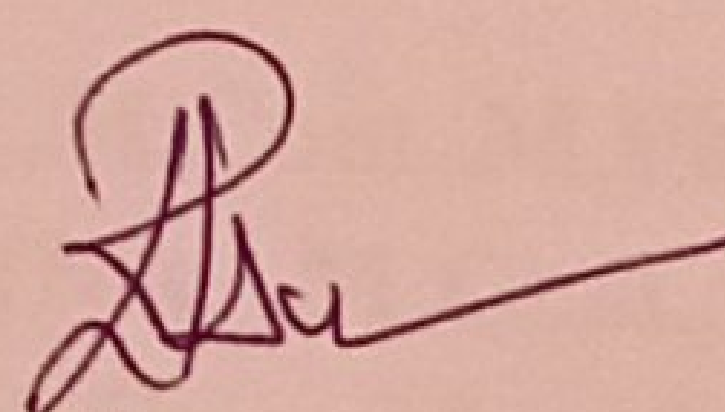
PLACE: Kayalpatnam

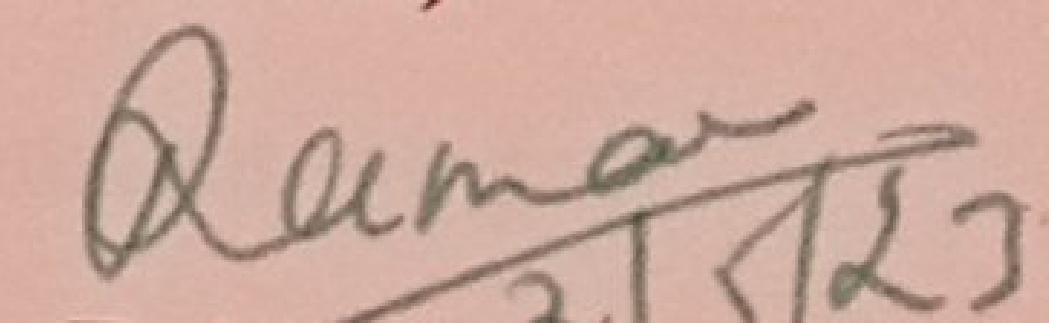
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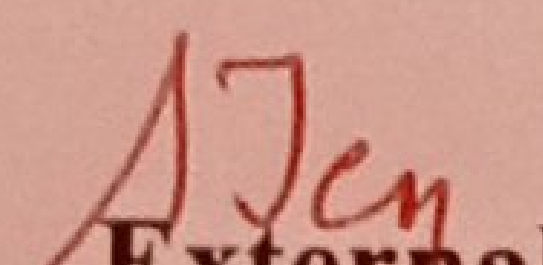
  
Research Guide

(Mrs. M. Rajalakshmi)

1. K. Puvila  
2. J. Reshma  
3. C. Revathy  
4. Y. Rishatha  
5. H. Safrin  
Signature of the candidates

  
Head of the Department  
(Dr.L.R.Subha)

  
Principal  
(Dr.V.Rama)

  
External Examiner

**A STUDY ON CONSUMER AWARENESS TOWARDS FOOD  
ADULTERATION IN KAYALPATNAM**

A project report submitted to **Manonmaniam Sundaranar University** in partial  
fulfillment of the requirements for the degree of

**BACHELOR OF COMMERCE**

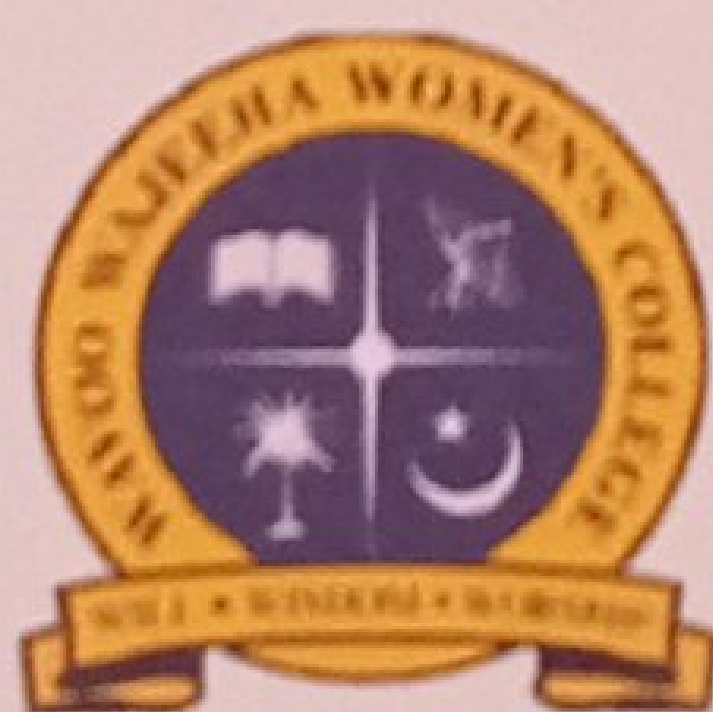
**SUBMITTED BY**

| NAME                 | CLASS     | REG.NO         |
|----------------------|-----------|----------------|
| S.A.N SAMU NUWAIKRAH | III B.COM | 20202241301247 |
| A. SANITHYA AGNES    | III B.COM | 20202241301248 |
| P. SARA JESMINE      | III B.COM | 20202241301249 |
| S.A SEHU SAJEELA     | III B.COM | 20202241301250 |
| B. SHOBICA           | III B.COM | 20202241301251 |

Under the guidance and supervision of

**Mrs. M. Rajalakshimi M Com., M. Phil., SET., NET.**

Assistant professor of commerce



**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ART AND SCIENCE**

**KAYALPATNAM – 628204**

**APRIL - 2023**

**Mrs. M. Rajalakshmi M.Com., M.Phil., SET., NET.**

**Assistant Professor of Commerce**

**Wavoo Wajeeha Women's College of Arts and Science**

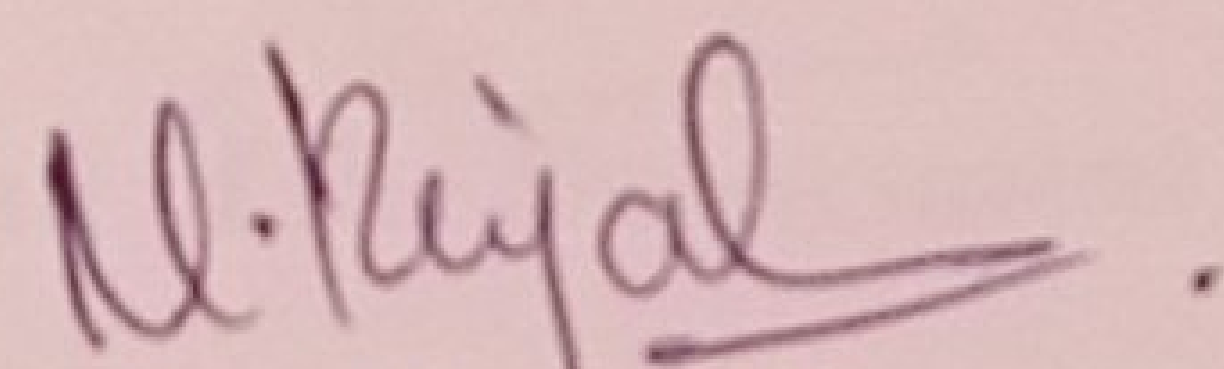
**Kayalpatnam – 628204.**

### **CERTIFICATE**

This is to certify the dissertation entitled, **A STUDY ON CONSUMER AWARENESS TOWARDS FOOD ADULTERATION IN KAYALPATNAM** Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce is done by **S.A.N SAMU NUWAIRAH, A. SANITHYA AGNES, P. SARA JESMINE, S.A SEHU SAJEELA, B. SHOBICA** during the period of her study (2020-2023) in Wavoo Wajeeha Women,s College of Art and Science, Kayalpatnam under my supervision and guidance.

**Place: Kayalpatnam**

**Date: 2.5.2023.**

  
**Faculty guide**

**(Mrs. M. Rajalakshmi)**

S.A.N SAMU NUWAIKAH

A. SANITHYA AGNES

P. SARA JESMINE

S.A SEHU SAJEELA

B. SHOBICA

III B.COM

Wavoo Wajeeha Women's College of Arts and Science

Kayalpatnam- 628204

### STATEMENT BY THE CANDIDATE

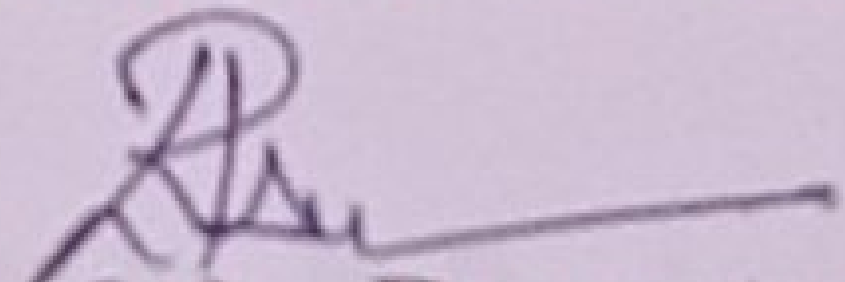
There by declare that the dissertation entitle **A STUDY ON CONSUMER AWARENESS TOWARDS FOOD ADULTERATION IN KAYALPATNAM** is the original work done by Me under the guidance and supervision of **Mrs. M. Rajalakshmi M.Com., M.Phil., SET.,NET** Assistance Professor of Commerce, Wavoo Wajeeha Women's Collage of Art and Science.

PLACE: Kayalpatnam

DATE:

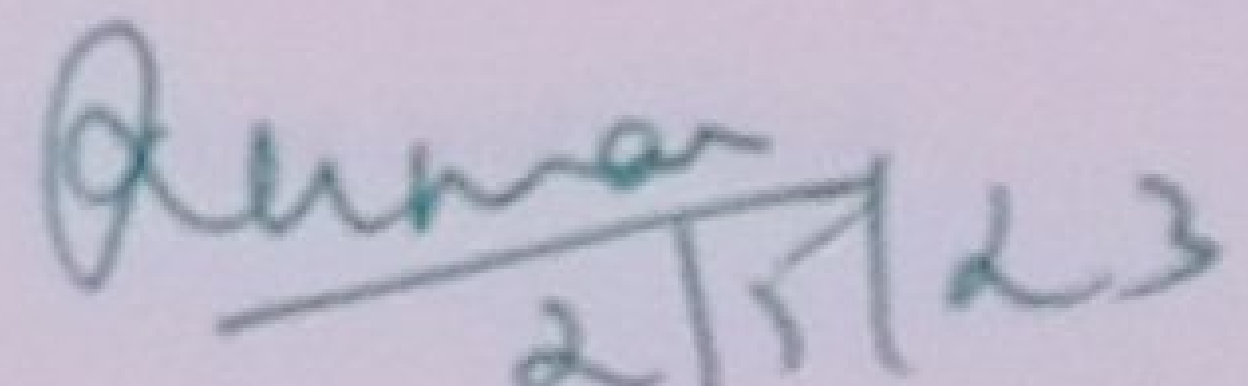
1. S.A.N. Samu Nuwairah
2. A. Santhiya Agnes.
3. P. Sara Jesmine
4. S.A. Sehu Sajeela
5. B. Shobika

Signature of the candidate



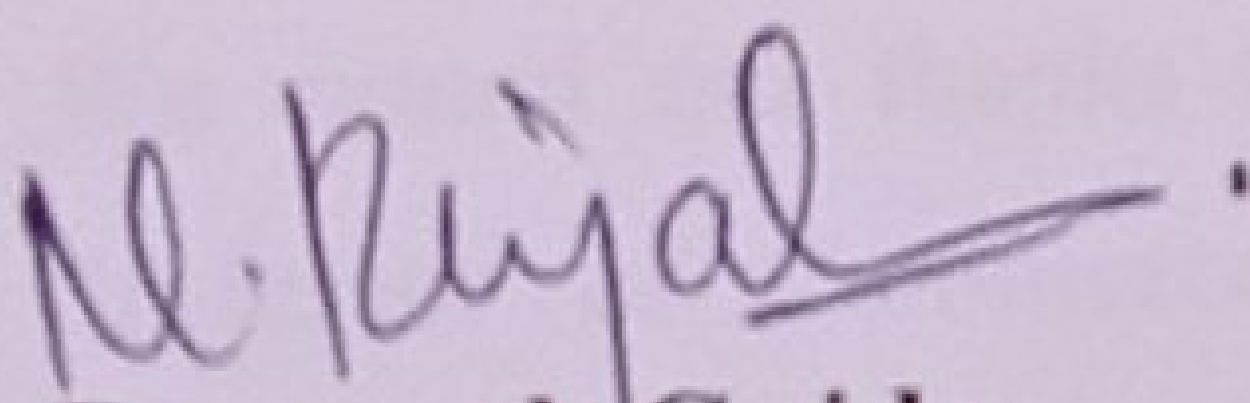
Head of the Department

(Mrs. Dr. L. R Subha)



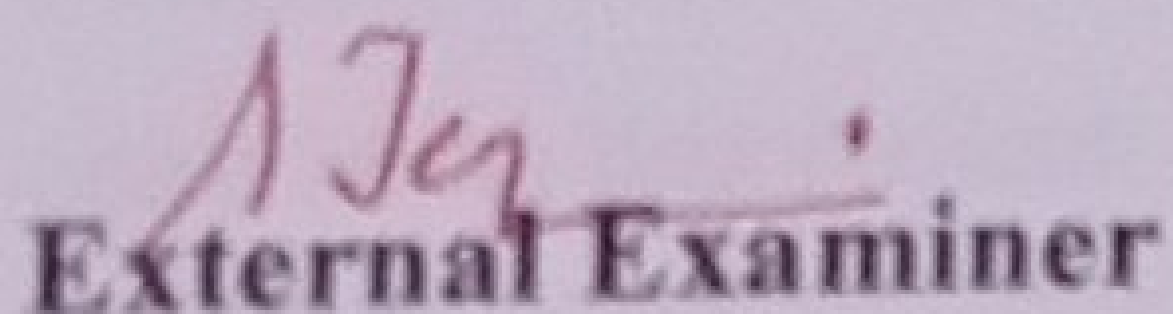
Principal

(Dr. V. Rama)



Research Guide

(Mrs. M. Rajalakshmi)



External Examiner

**A STUDY ON CUSTOMER SATISFACTION TOWARDS HOME LOAN OF  
SBI BANK**

A project report submitted to **Manonmaniam Sundaranar University** In partial  
fulfillment of the requirements for the degree of

**BACHELOR OF COMMERCE**

**SUBMITTED BY**

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Under the guidance and supervision of

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**DEPARTMENT OF COMMERCE**

**WAVOO WAJEEHA WOMEN'S COLLEGE OF ART AND SCIENCE**

**KAYALPATNAM – 628204**

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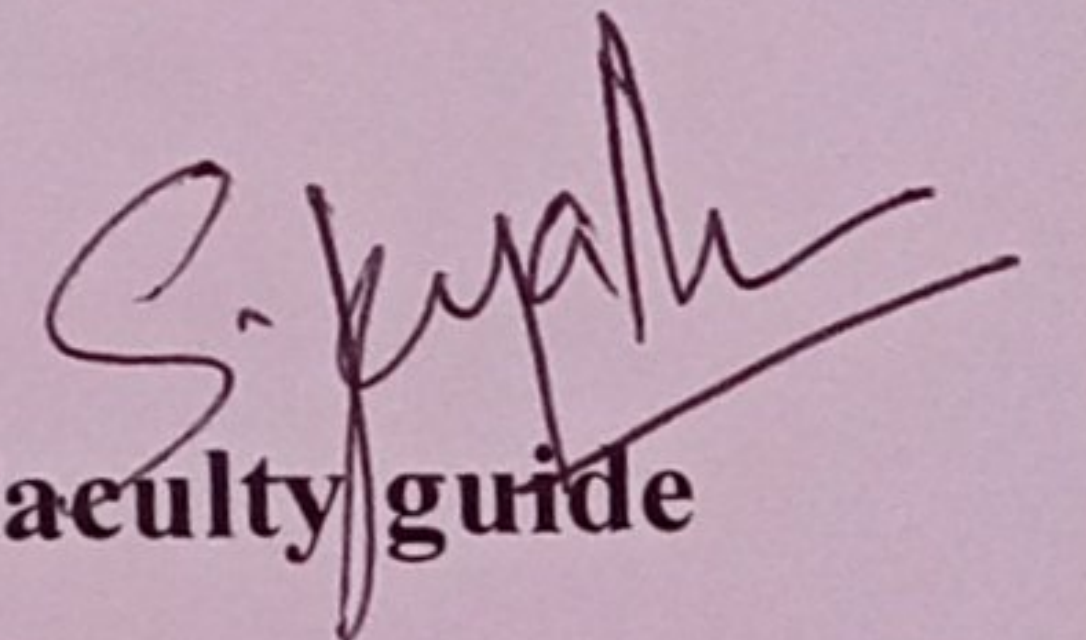
Kayalpatnam-628204.

### CERTIFICATE

This is to certify the dissertation entitled, **A STUDY ON CUSTOMER SATISFACTION TOWARDS HOME LOAN OF SBI BANK** Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce is done by V.SORNA LAKSHMI, S.SOWMIYA, O.N.SULAIMA AFRA, S.N.SUMAIYA SALMA, M.H.SYED ALI FATHIMA MUFISHA during the period of her study (2020-2023) in Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam under any supervision and guidance.

Place: Kayalpatnam

Date: 02.05.2023.



Faculty guide

(Mrs. S. Jeyaratna)

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S.SOWMIYA

O.N.SULAIMA AFRA

S.N.SUMAIYA SALMA

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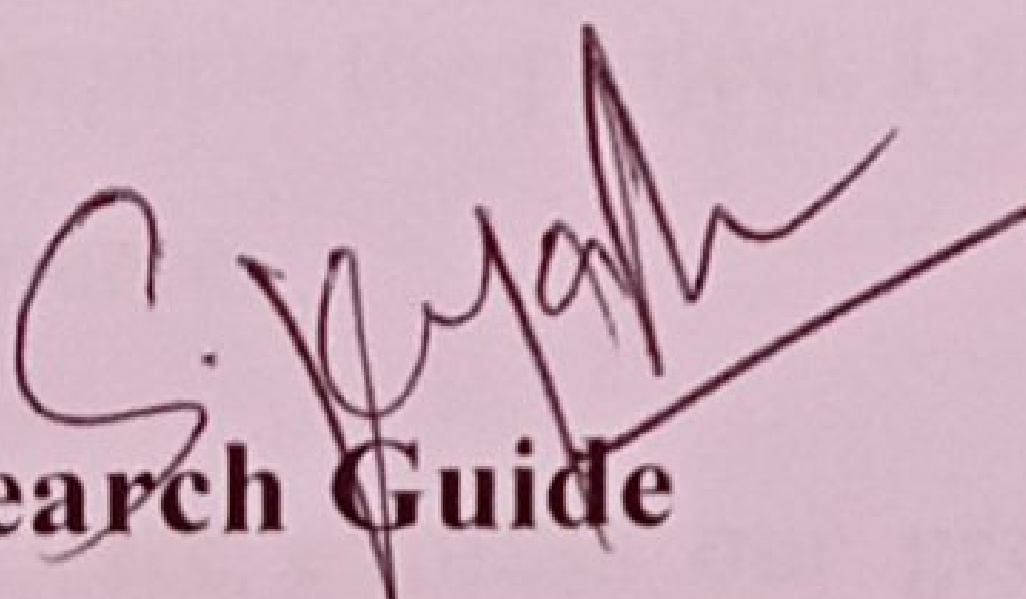
Kayalpatnam – 628204

**STATEMENT BY THE CANDIDATE**

I here by declare that the dissertation entitled **A STUDY ON CUSTOMER SATISFACTION TO WARDS HOME LOAN OF SBI BANK** is the original work done by me under the guidance and supervision of **Mrs S. Jeya Ratna M.Com., M.Phil.** Assistance Professor of Commerce, Wavoo Wajeeha Women's Collage of Art and Science and it has not been submitted for the award of any degree, diploma, and fellowship or other similar titles of any university or institution.

**PLACE: Kayalpatnam**

**DATE: 02.05.2023.**

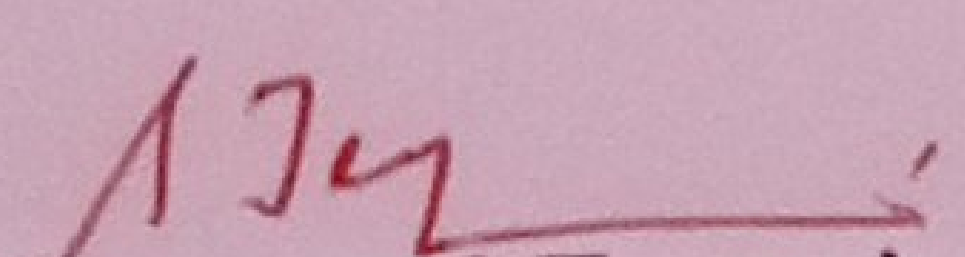
  
**Research Guide**

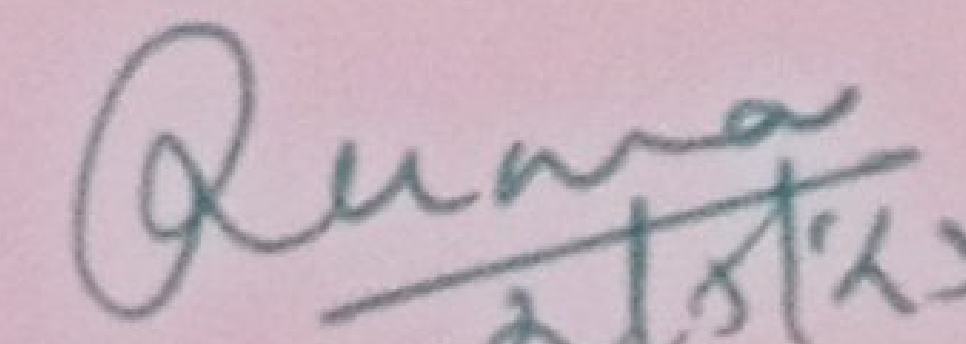
**(Mrs. S. JeyaRatna)**

1. V. Sorna Lakshmi
2. S. Sowmiya
3. O.N. Sulaima Afra
4. S.N. Sumaiya Salma
5. M.H. Syed ali fathima Mufisha.

**Signature of the candidates**

  
**Head of the Department**  
**(DR.L.R.Subha)**

  
**External Examiner**

  
**Principal**  
**( Dr.V. Rama)**

**A STUDY ON CUSTOMER SATISFACTION TOWARDS LAKME  
PRODUCTS WITH SPECIAL REFERENCE TO KAYALPATNAM**

Major project report submitted to

**Manonmaniam Sundaranar University**

In partial fulfillment of the requirement for the degree of

**BACHELOR OF COMMERCE**

Major project submitted by

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**DEPARTMENT OF COMMERCE**

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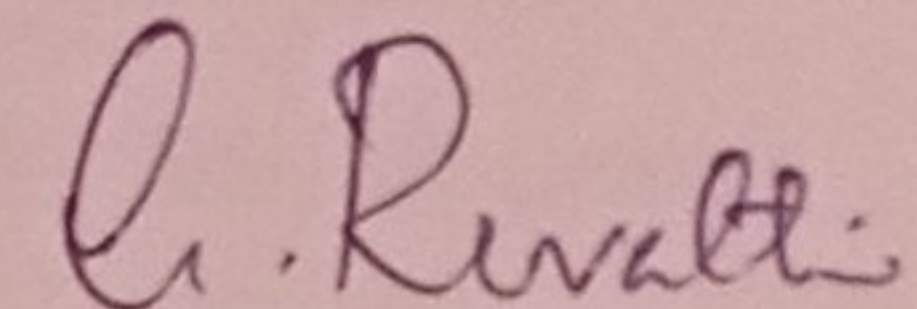
Kayalpatnam-628204.

### **CERTIFICATE**

This is to certify that the major project report entitled **"A STUDY ON CUSTOMER SATISFACTION TOWARDS LAKME PRODUCTS WITH SPECIAL REFERENCE TO KAYALPATNAM"** is submitted to the **MANONMANIAM SUNDARANAR UNIVERSITY** in partial fulfillment of the requirement for the degree of **BACHELOR OF COMMERCE** is done by **S. THANA LAKSHMI, M.S. THUWAIBA, C. UMAMAKESHWARI, S.S. UMMU NAZLA, V.VANMATHI** during the period of study (January 2023 – April 2023) in **WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE, KAYALPATNAM** under my guidance and supervision.

Place : Kayalpatnam

Date : 02.05.2023

  
Faculty Guide

**Miss G. Revathi**

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M.S. THUWAIBA

C. UMAMAKESHWARI

S.S. UMMU NAZLA

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WAVOO WAJEEHA WOMEN'S COLLEGE OF ARTS AND SCIENCE,  
KAYALPATNAM.

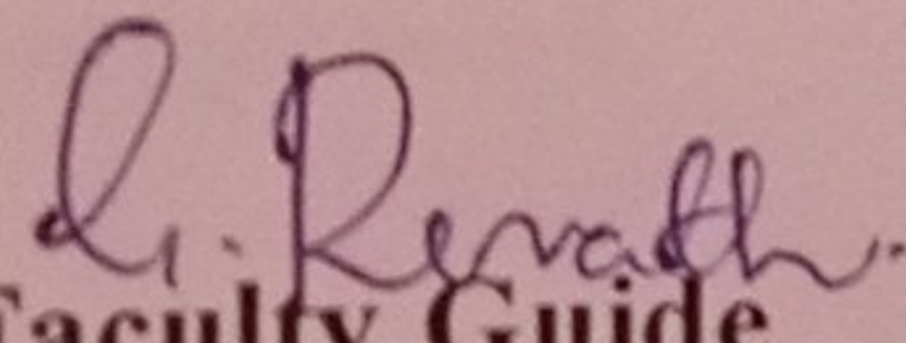
### STATEMENT BY THE CANDIDATES

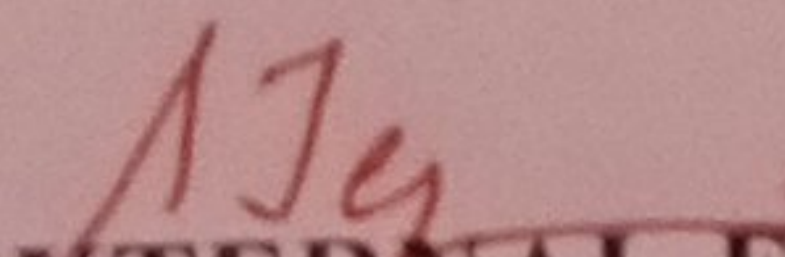
We hereby state that the major project entitled "A STUDY ON CUSTOMER SATISFACTION TOWARDS LAKME PRODUCTS WITH SPECIAL REFERENCE TO KAYALPATNAM" is our original work done by us under the guidance and supervision of Miss. G. Revathi, M.com., M.Phil., MBA., MA., B.Ed, Assistant Professor of Commerce, Wavoo Wajeeha Women's College of Arts and Science, Kayalpatnam.

1. S.Thana Lakshmi.
2. Thuwaiba, M.S.
3. Umamakeshwari.C
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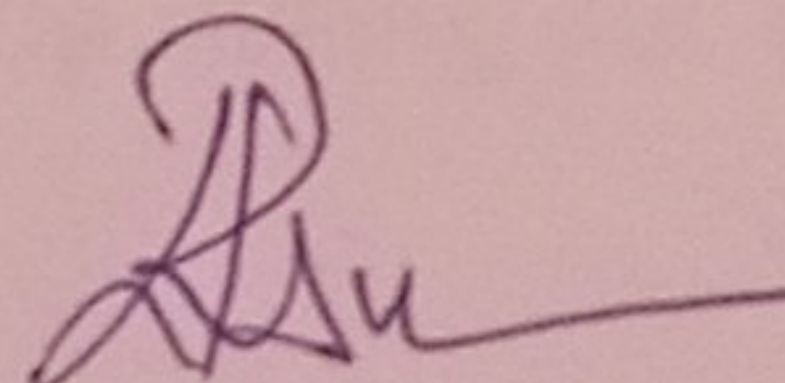
Place : Kayalpatnam

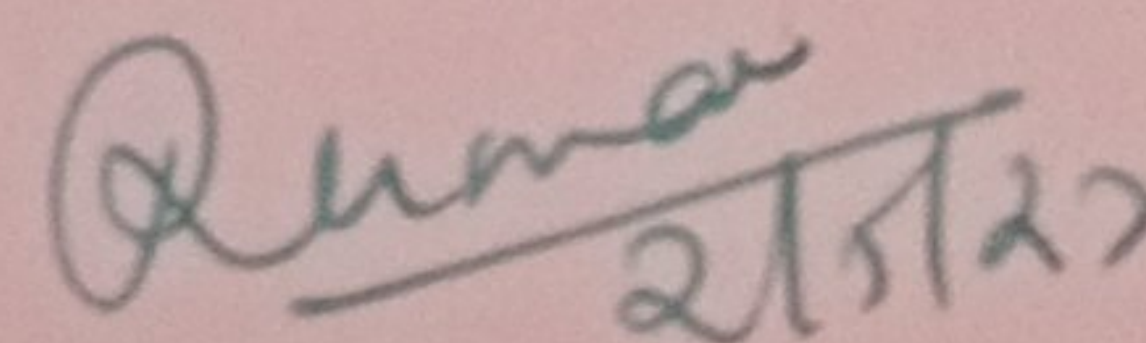
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Miss G. Revathi

  
EXTERNAL EXAMINER

Signature of the candidates

  
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Dr. L. R. SUBHA

  
PRINCIPAL  
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**A STUDY ON CONSUMER SATISFACTION TOWARDS AMUL  
PRODUCTS IN KAYALPATNAM**

A project report submitted to **Manonmaniam Sundaranar University** In partial  
fulfillment of the requirements for the degree of

**BACHELOR OF COMMERCE**

**SUBMITTED BY**

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**April - 2023**

**Mrs. S. JEYARATNA M.Com., M.Phil.,**

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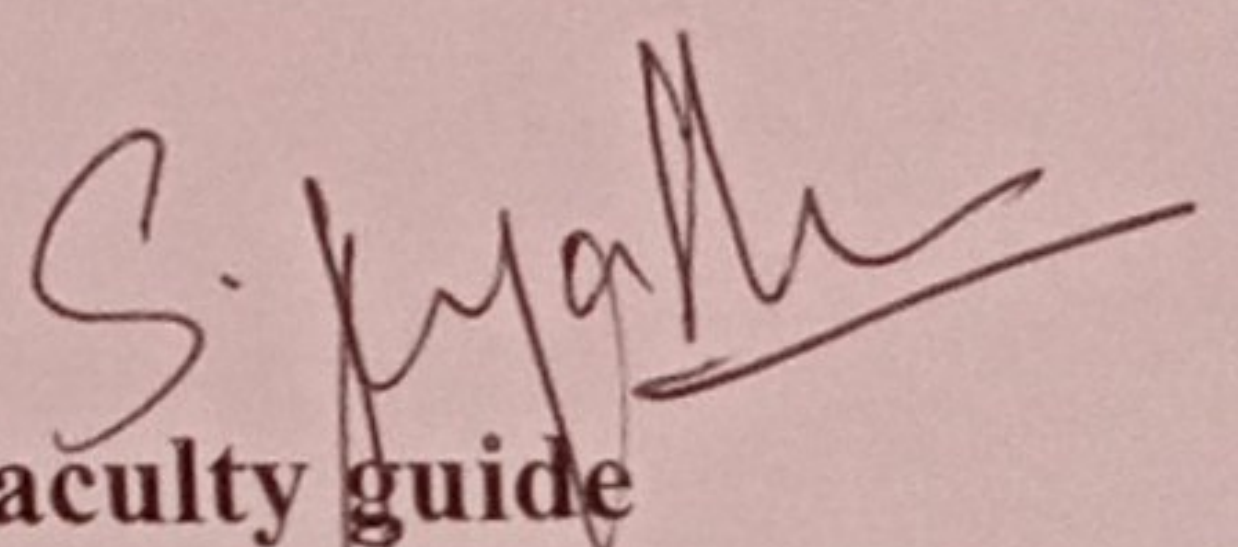
**Kayalpatnam – 628204.**

**CERTIFICATE**

This is to certify the dissertation entitled, **A STUDY ON CONSUMER SATISFACTION TOWARDS AMUL PRODUCTS IN KAYALPATNAM** Submitted to Manonmaniam Sundaranar University in partial fulfillment of the requirement for the award of the degree of Bachelor of Commerce is done by **A. VASUMA @ BAMINA, A. YASMIN HUMAIRA, J.R. ZUBAITHA RASHITHA, S.L. ZULAIHA AFRA** during the period of her study (2020-2023) in Wavoo Wajeeha Women's College of Art and Science, Kayalpatnam under my supervision and guidance.

**Place: Kayalpatnam**

**Date: 02.05.2023**

  
**Faculty guide**

**(Mrs. S. Jeyaratna)**

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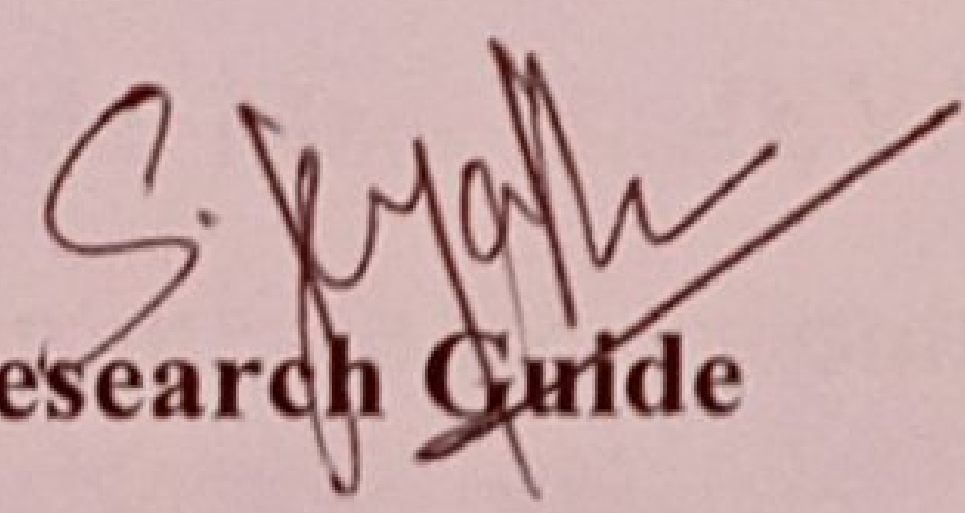
Kayalpatnam – 628204

**STATEMENT BY THE CANDIDATE**

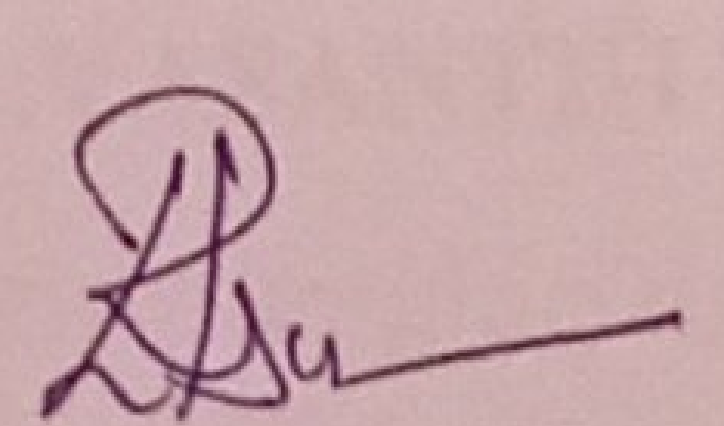
I hereby declare that the dissertation entitled **A STUDY ON CONSUMER SATISFACTION TOWARDS AMUL PRODUCTS IN KAYALPATNAM** is the original work done by me under the guidance and supervision of **Mrs. S. JEYARATNA M.Com., M.Phil.**, Assistant Professor of Commerce, Wavoo Wajeeha Women's Collage of Art and Science.

**PLACE:** Kayalpatnam

**DATE:** 02.05.2023

  
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Head of the Department

( Mrs. Dr. L.R. Subha)

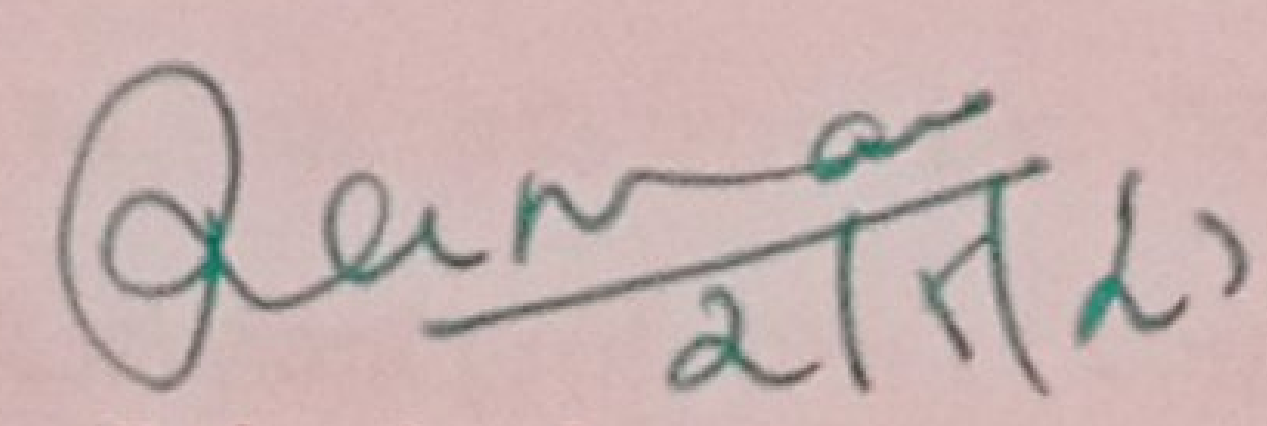
A. Vasuma @ Bamina

A. Yasmin Humaina

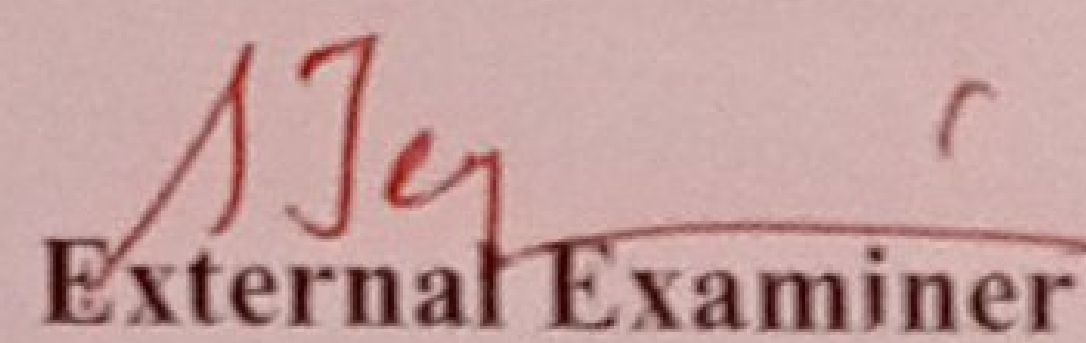
J. R. Zubaita Rashitha .

S. L. Zulaiha Afra

Signature of the candidate

  
Principal

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External Examiner